

حيث تلتقي الفخامة بروائح الأحلام... LUNA

ليس مجرد عطر، بل توليفة فريدة تُعيد تعريف الفخامة
رائحة تروى بأناقة، وتبقى محفورة في الذاكرة أينما ذهبت



دعي روائح LUNA تحتضنك
اكتشفيه الآن .

تعتمد فكرة الإعلان على استحضار هوية بصرية فاخرة وأنثوية تنقل مشاعر الرقي والثقة والانتعاش من خلال تركيبة لونية متناغمة (أبيض لؤلؤي، عاجي، فضي، لافندر خفيف، ولمسات ذهبية)، مع إضاءة استوديو احترافية تبرز تفاصيل الزجاجة وانعكاساتها الواقعية. أضيفت عناصر بصرية كالرذاذ الدقيق وقطرات الماء والجزيئات المتلألئة لخلق إحساس بالحركة والفخامة دون إثقال التكوين، مع ترك مساحات فارغة مدروسة لإضافة النصوص لاحقاً.

تم توليد الصورة باستخدام أداة *Recraft.ai* عبر برومبت تفصيلي يحدد النمط الفني، الإضاءة، لوحة الألوان، والقيود الصارمة على النصوص داخل الصورة (لضمان خلوها من أي كتابة يدوية من الأداة). أما التصميم النهائي وإضافة النصوص الإعلانية (العنوان، الجسم، CTA) فقد تم عبر تطبيق *Canva*، مما أتاح تحكماً كاملاً في اختيار الخطوط والتنسيق بما يتماشى مع الهوية الفاخرة للعلامة.

البرومبت

Create a high-end luxury perfume advertising poster for a sophisticated fragrance called LUNA, in a 9:12 vertical portrait format, designed for Instagram.

Create an elegant, feminine, sophisticated, fresh, and luxurious visual identity that immediately communicates premium quality, elegance, beauty, confidence, and .freshness

Place a luxurious perfume bottle as the main focal point, positioned elegantly in the center or slightly off-center. The bottle should have a sophisticated premium glass design with refined metallic details, realistic transparent glass, beautiful reflections, and an .expensive high-end appearance

Use a luxurious, fresh, harmonious color palette combining pearl white, creamy ivory, soft silver, delicate lavender, subtle mauve, and elegant touches of soft gold. The colors .should blend seamlessly and create a sophisticated, refreshing atmosphere

Create a premium artistic background specifically designed for a luxury fragrance advertisement. Use smooth gradients, subtle atmospheric depth, elegant reflections, and .a refined studio environment

Add fine perfume mist, delicate water droplets, tiny floating particles, subtle sparkling elements, and a soft translucent haze surrounding the perfume bottle. These elements should enhance the sense of freshness, luxury, and movement without making the .composition crowded

Use professional commercial product photography lighting with sophisticated multi-directional studio lighting, beautiful rim lighting around the bottle, controlled highlights on the glass, soft realistic shadows, subtle reflections, and luminous highlights. The lighting should make the perfume bottle look exceptionally expensive, polished, .dimensional, and visually captivating

Create a luxury beauty campaign aesthetic, similar to a premium international perfume advertisement. The composition should feel cinematic, elegant, clean, modern, feminine, .artistic, and sophisticated

Leave intentional clean negative space around the main product, especially in the upper and lower areas, so that typography, advertising copy, brand information, and a CTA can .be added later manually

STRICT TEXT RESTRICTIONS

.Do not generate any text whatsoever inside the image

.Do not place the word "LUNA" on the bottle

Do not add a logo, slogan, tagline, letters, numbers, typography, labels, watermark, or .any written elements

The perfume bottle must have a completely blank, elegant surface so text can be added .manually later

Visual Style

Luxury perfume advertising, premium beauty campaign, sophisticated feminine aesthetic, elegant minimalism, fresh luxury, cinematic product photography, high-end commercial advertising, photorealistic glass, realistic reflections, fine perfume mist, water droplets, subtle sparkling particles, premium studio lighting, soft atmospheric haze, elegant depth of field, refined composition, luxurious color grading, polished .editorial aesthetic, premium international fragrance campaign

Quality

Ultra-realistic, photorealistic, extremely detailed, high-end commercial photography, sharp product details, realistic glass and liquid materials, physically accurate reflections, professional studio lighting, cinematic depth, sophisticated color grading, premium textures, elegant composition, clean background, realistic shadows, luxurious .atmosphere, visually stunning, advertising-quality finish

: 9:12 PortraitAspect Ratio

Add name (Luna) in font (cizel decorative) on the perfume in the middle in way fits and good

.No other text. No letters. No numbers. No logo. No watermark. No typography