

Everyone's Smart University

Project (Spring 2021)

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Section	Date	Course Code
Master	Thursday 18 / 03 / 2021.	(PMG511)

PROJECT LEADERSHIP

Instructions:

- ☐ اخر موعد للتسليم هو يوم الخميس 2021-05-20 في تمام الساعة 9 مساءً.
- ☐ الإجابة متاحة باللغة الإنجليزية أو اللغة العربية مع مراعاة أن تكون المصطلحات العلمية باللغة الانجليزية.
- ☐ يتم تسليم المشروع في صيغة ملف pdf مع الالتزام بنموذج الجامعة ولن تقبل أي مستندات أخرى.
- ☐ يجب مراعاة أقسام البحث الرئيسية (مقدمة Introduction، دراسات علمية سابقة Literature Review، طريقة البحث Methodology، النتائج والمناقشة Results and Discussion، وأخيراً المراجع References. وان كان هناك ملحقات Appendices يتم إضافتها)
- ☐ يجب الالتزام بـ Theme موحد كما يلي:
 - حجم الخط 12.
 - نوع الخط Arial.
 - لون الخط أسود.
 - المسافة بين الأسطر 1.5 line spacing.
 - عدد صفحات البحث (لا تقل عن ثلاث صفحات ولا تزيد عن ستة صفحات).

Instructor's Name: **Dr. Sara Adel**

THE IMPACT OF LEADERSHIP SKILLS ON PROJECT SUCCESS IN **YOUR ORGANIZATION**: A CASE OF YOUR OWN.

Different leadership styles are the key factor in the success of any project. Project Leaders are responsible and accountable for the success/failure of the project. There are numerous responsibilities that are assigned to a Project Leader during the leadership journey.

YOUR MISSION:

Your research/project must provide an overview of information and knowledge in a corporate environment with an underlying theme of **defining leadership styles within applying the hard and soft skills** for that style needed by the leader to ensure successful project delivery in your organization. (You are required to demonstrate your understanding of the relevant body of works to real-life business research).

Choose one only of the following project leadership skills using the tools that we learned during the project leadership course; starting from identifying and assess the case till executing the project.

- o Prioritization (Using tools for Estimation – Scheduling – Tracking – prioritizing stakeholders).
- o Team management (Using Team structures – Team development stages – Team needs).
- o Embracing Accountability (Using RASCI)
- o Conflict resolution (Using the Thomas-Kilmann conflict mode instrument).
- o Motivation (Using one theory of motivation – Types of motivators).
- o Communication in the project.
- o Influencing (Using different sources of LEADER POWER).

What you have to do:

Your project task requires the preparation of a full project proposal that should contain the following components:

- **Introduction:** A detailed statement of the problem, research aim, and objectives that you would like to investigate and discuss. **(2 points)**

- **Literature Review and Conceptual framework:** An analysis of the literature relevant to the research topic that will give you the conceptual basis for conducting your research from the previous studies. **(2 points)**
- **Methodology:** Based on the conceptual framework, research aim(s), and objectives, you need to provide a detailed description of the data collection tools, data sources. **(2 points)**
- **Results and Discussion:** Description about the main findings of a research, outline your thoughts to defend your research and to emphasize the significance of it. **(4 points)**
- **References:** Lists all the resources you've used in your project, and your refereed journal articles as well. **(2 points)**
- **Appendices (If it is available in your study):** Any supplementary material you need to add. (Optional)

]Write the names of the chapters/sections of your research/ project and briefly discuss what you will write in those chapters/sections [.

Best of luck...

Dr. Sara Adel

تأثير مهارات القيادة على نجاح المشروع في مؤسستك: حالة عملية خاصة بالطالب.

أساليب القيادة المختلفة هي العامل الرئيسي في نجاح أي مشروع. قادة المشروع مسؤولون عن نجاح / فشل المشروع. وهناك العديد من المسؤوليات الموكلة لقائد المشروع خلال رحلة القيادة.

مهمتك:

يجب أن يوفر بحثك لمحة عامة عن المعلومات والمعرفة في بيئة المؤسسة الخاصة بك وهي موضع الدراسة مع تحديد أنماط القيادة في إطار تطبيق المهارات الخاصة بالقائد والمناسبة لهذا النمط الذي يحتاجه القائد لضمان تسليم مشروع ناجح في المؤسسة. (أنت مطالب بإثبات فهمك لما تم دراسته وتطبيقه بالأبحاث الواقعية في مؤسستك).

اختر واحدة فقط من مهارات قيادة المشروع التالية باستخدام الأدوات التي تعلمناها خلال مقرر القيادة في المشاريع.

- o Prioritization (Estimation – Scheduling – Tracking – prioritizing stakeholders).
- o Team management (Team structures – Team development stages – Team needs).
- o Embracing Accountability (RASCI)
- o Conflict resolution (The Thomas-Kilmann conflict mode instrument).
- o Motivation (Using one theory of motivation – Types of motivators).
- o Communication in the project.
- o Influencing (Using different source of power).

ما عليك القيام به:

تتطلب مهمة مشروعك إعداد مقترح مشروع كامل يجب أن يحتوي على المكونات التالية:

- مقدمة: بيان تفصيلي للمشكلة محل الدراسة، تحديد هدف البحث والأهداف التي ترغب في التحقيق فيها ومناقشتها من خلاله.
- دراسات علمية سابقة: تحليل الأدبيات والدراسات السابقة ذات الصلة بموضوع البحث والتي ستساعدك في مجال الدراسة لإجراء هذا البحث.
- المنهجية وطريقة البحث: بناءً على أهداف البحث، تحتاج إلى تقديم وصف تفصيلي لأساليب وأدوات جمع البيانات ومصادر البيانات والأساليب / الأدوات التي ستستخدمها.
- النتائج ووصف المناقشة حول النتائج الرئيسية للبحث: شرح مفصل للمشكلة محل الدراسة.
- المراجع: تسرد جميع المصادر التي استخدمتها في مشروعك، ومنها مقالات المجلات المحكمة أو المواقع المستخدمة للبحث.
- الملحق (إذا كانت متوفرة في دراستك): أي مواد تكميلية تحتاج إلى إضافتها. (خيارية).

{اكتب أسماء فصول وأقسام (البحث / المشروع) الخاص بك، وناقش بإيجاز ما ستكتبه في كل قسم}.

..... كل التوفيق لكم جميعاً

Dr. Sara Adel

Administrative leadership The impact of work teams on performance

- **introduction:**

The administrative leadership in the era of organizations or institutions of all kinds and specializations is the main engine for any organization that seeks to impose itself in the market economy and the era of competition The need for effective strategic leadership has never been more important than it is at the present time The twenty-first century imposes on the leaders of organizations to They create strategic awareness and dynamic renewed processes in order to ensure strategic coherence and in this important work of strategy development, implementation, review and updating art and curriculum must be applied together, with passion, skill and commitment as these strengths ensure a strong chance for survival as well as the possibility of achieving levels The success that all stakeholders demand in any organization

Methodological framework

- **Preface:**

Administrative leadership in the era of corporate hyperbole has become an inevitable necessity to face the major challenges and transformations that the world is witnessing in light of globalization, the market economy and the era of competition. All of this shows us the extent of the great work expected by national institutions. Under the policy taken by the Arab state in liberalizing the economy and adopting capitalist theory, it is from this section

- **Define the topic:**

The subject of the study is reflected in the administrative leadership and its relationship to the project of the communication strategy of the public economic corporation. The influence of the administrative leadership on the success of the enterprise communication strategy project and the human structure in which it was inevitably affected, whether positively or negatively, or the social system of the institution in making the followers and actors of the organization with a disparate economic and social level by creating The spirit of work and the leadership of the institution to greater governance and to better profitability by controlling the formal and informal communication networks because controlling the human structure of the institution is considered one of the obstacles that prevent the organization from advancing and increasing its profitability, and therefore the influence of the administrative leadership on the actors of the institution tends to increase in efficiency rather than Of the shortcomings, the work teams also have the leadership role to raise the productivity and performance of educational institutions

- **research aims :**

The importance of this modest research lies in entering the field of administrative leadership, which I consider from my point of view the only way to advance nations that are promoted by institutions and organizations. Islam has emphasized the imperative of leadership as a social necessity in the fewest groups and the shortest meetings and the Prophet, may God's prayers and peace be upon him, ordered the rulers of Muslim affairs, and commanded the rulers of affairs That they return the trusts to their people, and if they judge among the people that they judge with justice and order Muslims to obey the rulers of affairs. This study also seeks to introduce the topic of work teams and highlight the importance of their formation in women's educational organizations, especially the university, and draw the attention of those in charge of these organizations to their impact on increasing the productivity of their workers and Identify the relationship between the formation of work teams and the improvement of performance in these organizations and the identification of the relationship between the formation of work teams and between confronting issues and problems clearly and transparently by team members, and identifying the relationship between the formation of work teams and reducing waste in the resources and outputs of the organization.

- previous studies

- Study of Nabil Abdel Fattah, 2000 AD.

This study is entitled: Total Quality Management, and its expected role in improving device productivity

Governmental. This study is a summary of a desk research, the researcher wanted to serve as a guideline through which the concepts of total quality can be reconsidered and their applicability in the government sector, in a way that contributes to improving the level of productivity and raising the levels of general performance among the employees of government agencies, which is a vital matter that represents A basic requirement for everyone.

- Abdullah Al-Tajam's study, 2000 AD

This study is entitled: Measuring the factors affecting the functions of working groups in public institutions

Saudi Arabia This study aimed to determine the factors affecting the jobs of work groups for a sample of Saudi public institutions in the province of Jeddah, namely, Saudi Arabian Airlines, King Abdulaziz University, and the General Organization for Social Insurance and to determine the positive and negative variables, as well as to determine the relationship of these factors to some demographic factors. The most important axes of this study are:homogeneity, coherence, clarity of goals, openness, and internal disintegration.

- Ayed Al-Osaimi's study, 2003, and this study entitled

Managers 'attitudes about the extent of application of the concept of building an effective work team in government agencies in the city of Riyadh. This study reached the following results

(45%) of the study sample individuals did not receive any training on how to build an effective work team. (83%)of the research sample individuals have familiarity with the concept of building an effective team, although some of them did not receive any training on this concept.

Study methodology :

Since the study aims to identify the administrative leadership and the impact of the work teams on productivity, the researcher used in preparing the applied part of this study the descriptive and analytical curriculum because it is “considered in application as a general and not common to all curricula, as no researcher can do without it when studying it. For any phenomenon, regardless of the type of research method used in the study, the descriptive and analytical approach provides an amount of important information to the researcher about the case under study, and it may be comprehensive to the aspects of the facility when he describes its objectives, capabilities, systems, nature of its activity and production, and it is also possible to be limited to one aspect Among them, the goal of organizing and classifying information is to help the researcher reach conclusions and generalizations that help us in developing the reality that we study. This study depends on the descriptive approach, since it is one of the human studies that are compatible with this type of methods.

Community of Study :

This field has been studied in the administrative body in the Department of Students at King Abdulaziz University at Judgment University in Juddavegal, the number of annual reports of the family of the students. According to the supervisor of the staff affairs in the house and the view of the study of the study community, this study will include the entire community study: Study data were collected by two sides:

- The theoretical side: This aspect was taken by reference to the scientific production sources of books, references, patrols, articles, and scientific studies on themes on the subject of the current study.
- Field side: The researcher has used a title as a tool for collecting initial data from community elements, where the typing is a tool for appropriate information, data and facts associated with a particular reality.

The questionnaire was used to cover the field side of study results:

Field study and theory reached the researchers to the following results:

First: with regard to the impact of the management of administrative leadership to improve the performance of staff from the view of the study community, it was as follows:

- 1. To ensure their abilities to improve performance in work.**
- 2. Exchange of assistance to accomplish job management tasks.**

Second: With regard to the impact of the composition of the task force and the issues of problems and problems clearly and transparent from the point of view of the study community, which indicates that:

- 1. The channels of communication between the Director and staff directly are.**
- 2. The employee has the readiness to participate with their colleagues to solve the problems of action.teams at the level of the Organization from the point of view of the study community that shows that:**
 - 1- The staff are taken into account in the implementation of the business.**
 - 2. The fact that the work of the desired results and the results are achieved.**
 - 3. Ethnic knowledge and discovery is recognized**

With regard to the impact of configuration teams and the leadership formulation in the reduction of opposition to change in action action from the point of view of the study community, it is the following:

- 1. The management is concerned with the problems and criticism of change and action to resolve.**
- 2. With regard to the rest of the specifications of this axis, the results were all neutral. VI. With regard to the impact of a relationship between the composition of the task forces and the increase in the desire to introduce new techniques from the point of view of the study community, it shows that:**
 - 1. The modern technical devices contribute to the provision of services in an easy and distinctive manner.**
 - 2. The use of modern technical devices is necessary for the completion of job functions.**
 - 3. The modern technical devices help in ease of communication betweenwith the nature of their work.**

Conclusion search:

The exhaustive presentation of the issue of the effectiveness of administrative leadership in managing human resources in the work teams of the institution and linking it to the enterprise's communication strategy project despite its bifurcation was a presentation in which some of the assumptions were confirmed despite the concept that most Arab Muslim and Western theorists have agreed upon is that leadership is the doctor who treats the problems of the institution Whether in the normal situation or in the case of crises, the primary and main means for the success of the institution at the internal, structural and external levels, by its success the institution succeeds and its corruption spoils the institution.

* The relationship of the leader with the followers and the problems of leaders and their management of crises in this institution contains leaders with more experience than new university students and that most of the leaderships are male, and although they are satisfied with the bridge of good human relations and their social status, the leaders suffer from union interference in the affairs of managing human resources, which is considered a major obstacle. In increasing the yield of the human resource and the success of the communication strategy project at Naftal Corporation.

* The obstacles that an institution is witnessing are stability in the serial system and the problem of competencies and social factors such as most national institutions, authoritarian autocratic communication, lack of work methods, difficulty of communication, to reach the desired goal, as most of the leaders were insisting on the difficulty of applying the ideal leadership style

In light of the political, organizational and social pension

* Calling al-Auja researchers and delving into this type of studies

* The necessity for the national institution to have the means of technology in order to be able to implement the communication strategy in the field of administrative leadership and to create effective communication between the two parties of the basic leadership communication (leader and followers)

References:

1. The Holy Quran.
- 2.. Ibrahim Al-Feki 1996 AD, Secrets of Excellence Leaders, translated by Amira Nabil Arafa, Cairo Professional Expertise Center for Management
3. Ahmed bin Dawood Al-Mazjaji Al-Ash'ari 1428 AH Al-Wajeez fi'l-tashawat al-al-schi al-schiem, Khwarizm al-Alamiya for publication and distribution, first edition
4. Ahmed Saqr Ashour, Human Behavior in Organizations, Cairo: University Knowledge House.