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Advanced Project Management

PMG 506 **Lecture 9** **Resource Allocation**

Resource Allocation



This chapter addresses situations that involve resource problems. We discuss the trade-offs involved, the difference between allocation to one project and allocation between multiple projects, the relationship between resource loading and levelling, and some of the approaches employed to solve allocation problems, including the Critical Path Method (CPM), constrained resource diagramming and scheduling, Goldratt's "critical chain," and several other approaches to the problem of scheduling under conditions of resource scarcity.

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

CPM used AON notation and included a way of relating the project schedule to the level of physical resources allocated to the project. This allowed the PM to trade time for cost, or vice versa. In CPM, two activity times and two costs were often specified for each activity. The first time/cost combination was called normal, and the second set was referred to as crash.

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

. Normal times are “normal” in the same sense as the m time estimate of the three times used in PERT. Crash times result from an attempt to expedite the activity by the application of additional resources—for example, overtime, special equipment, and additional staff or material.

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

The allocation problem requires more careful consideration if it is decided to speed up the accomplishment of tasks and/or the total project. We need to know what additional resources it will take to shorten completion times for the various activities making up the project.

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

While standard practice and rules of thumb are sufficient for estimating the resource needs for normal progress, careful planning is critical when attempting to expedite (crash) a project. Crash plans that appear feasible when considered activity by activity may incorporate impossible assumptions about resource availability.

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

Consider the data in Table 9-1. First, we compute a cost/time slope for each activity that can be expedited (crashed). Slope is defined as follows:

$$\text{slope} = \frac{\text{crash cost} - \text{normal cost}}{\text{crash time} - \text{normal time}}$$

that is, the cost per day of crashing a project. The slope is negative, indicating that as the time required for a project or task is decreased, the cost is increased. Note that activity c cannot be expedited. Table 9-2 shows the time/cost slopes for our example.

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

Table 9-1. An Example of Two-Time CPM

<i>Activity</i>	<i>Precedence</i>	<i>Duration, Days (normal, crash)</i>	<i>Cost (normal, crash)</i>
a	—	3, 2	\$ 40, 80
b	a	2, 1	20, 80
c	a	2, 2	20, 20
d*	a	4, 1	30, 120
e**	b	3, 1	10, 80

Table 9-2. Activity Slopes—Cost per Period for Crashing

<i>Activity</i>	<i>Slope (\$/day)</i>
a	$40/-1 = -40$
b	$60/-1 = -60$
c	—
d	$90/-3 = -30$
e	-70 (2 days)

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

One must remember that crashing a project results in a change of the technology with which something is done. In the language of economics, it is a change in the “production function.” At times, crashing may involve a relatively simple decision to increase groups of resources already being used.

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

When crashing a project, our first task is to develop a table or graph of the cost of a project as a function of the project's various possible completion dates. Starting with the normal schedule for all project activities, crash selected activities, one at a time, to decrease project duration at the minimum additional cost. To crash a project, follow two simple principles: First, focus on the critical path(s) when trying to shorten the duration of a project. Crashing a noncritical activity will not influence project duration. Second, when shortening a project's duration, select the least expensive way to do it.

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

Consider the network shown in Figure 9-1a that was constructed from the data in Table 9-1. It is easier to illustrate the impact of crashing on an activity-on-arrow (AOA) network than on an activity-on-node (AON) network, so we use that approach here. Also, we use dummy activities in this case not to illustrate precedence but to show time durations and slack on the time axis. As indicated in Tables 9-1 and 9-2, activity d can be partially crashed but activity e involves a technological discontinuity and must take either three days to complete at \$10 or one day at \$80.

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

The network's critical path is a-b-e, the project duration is 8 days, and the normal total cost is \$120, as illustrated in the network of Figure 9-1a. The decision about which activities to crash depends on how much we need to reduce the duration of the project. To reduce the total network duration by 1 day, we must reduce the time required by one of the activities along the critical path. Inspecting Table 9-2 to see which critical activity can be reduced at the least cost, we find it is activity a which adds \$40 to the project's current cost of \$120.

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

Activity b could be crashed at a cost of \$60 or we could even crash e 2 days for a cost of \$70. Of course, crashing e would only shorten the project duration by one day because when e is shortened, the path a-d-dummy, seven days long, becomes the critical path and does not allow the project to be shortened to 6 days. Of the three options, crashing a is the lowest cost and therefore preferable, see Figure 9-1b. Notice that crashing a also shortens a-d-dummy and a-c-dummy by 1 day.

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

Suppose the project must be crashed by 2 days. What are the options? Reconsidering Table 9-2 and Figure 9-1a, we see that we could crash activity e for 2 days (\$70), but path a-d-dummy (7-days' duration) must also be crashed at least 1 day. We choose d (\$30/day) because it is cheaper than a (\$40). The cost of crashing is \$100, and the total project cost is $\$120 + \$100 = \$220$. Alternatively, we could crash a and b, also for a cost of \$100 (\$40 + \$60). Arbitrarily, we choose the latter option (Figure 9-1c).

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

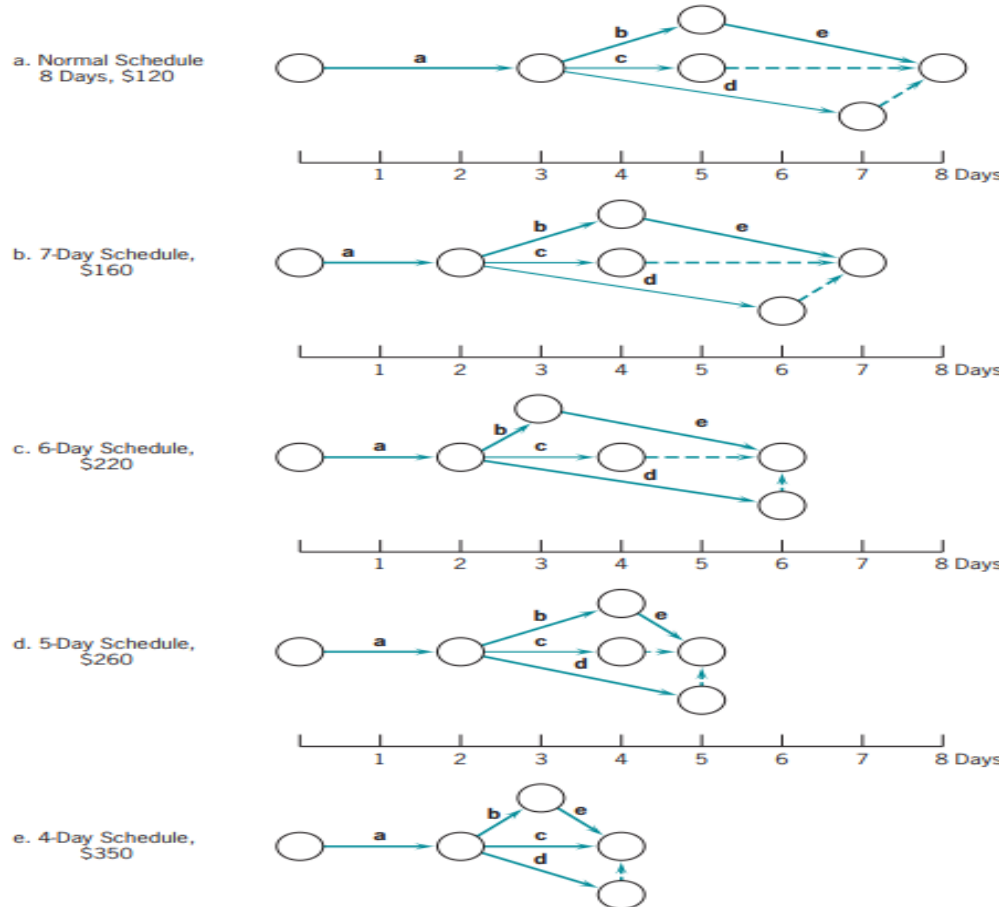


Figure 9-1 A CPM example.

Table 9-1. An Example of Two-Time CPM

Activity	Precedence	Duration, Days (normal, crash)	Cost (normal, crash)
a	—	3, 2	\$ 40, 80
b	a	2, 1	20, 80
c	a	2, 2	20, 20
d*	a	4, 1	30, 120
e**	b	3, 1	10, 80

* Partial crashing allowed

** Partial crashing *not* allowed

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

Now suppose we wanted to crash the project by 3 days, from the original 8 days down to 5 days. Clearly e must be crashed by 2 days, costing \$70, and a or b by a day. We choose a, the cheapest, for an additional \$40. This leaves d to be crashed by 1 day for another \$30, resulting in a total crashing cost of \$140 and a project cost of $\$120 + \$140 = \$260$ (Figure 9-1d). Note that we did not crash b this time, as we did for 6 days. This is due to the technological discontinuity in activity e.

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

Last, let us consider crashing the project by 4 days down to a project duration of four days. Since we crashed e, the technological discontinuity, to reach a 5-day duration, all the remaining activities can be incrementally crashed. Thus, we can simply inspect Figure 9-1d to see what else needs incremental crashing to reduce the project by another day. Notice in Figure 9-1d that a-b-e and a-d-dummy are both critical paths. Only b and d can still be crashed so we crash each by 1 day for an additional cost beyond the 5-day schedule of Figure 9-1d of \$60 + \$30 + \$90 for a total project cost of $\$260 + \$90 = \$350$ (Figure 9-1e).

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

Note that c is now critical so all activities are critical. Since the critical paths a-b-e and a-c are at their full extent of crashing, the project duration cannot be further reduced, even though activity d could be crashed another day. Thus, Figure 9-1e is not the all-crash network, although it equals the all-crash time schedule of four days.

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

Figure 9-2 shows the time/cost relationship of crashing the project. On the benefit side, some projects have penalty clauses that make the parent organization liable for late delivery—and sometimes bonuses for early delivery. Starting at the right (all-normal) side of Figure 9-2, note that it becomes increasingly costly to squeeze additional time out of the project. Charts such as the one shown in Figure 9-2 are useful to the PM in exercising control over project duration and cost

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

They are particularly helpful in dealing with senior managers who may argue for early project completion dates with little understanding of the costs involved. Similarly, such data are of great benefit when clients plead for early delivery. If the client is willing to pay the cost of crashing, or if the firm is willing to subsidize the client, the PM can afford to listen with a sympathetic ear.

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

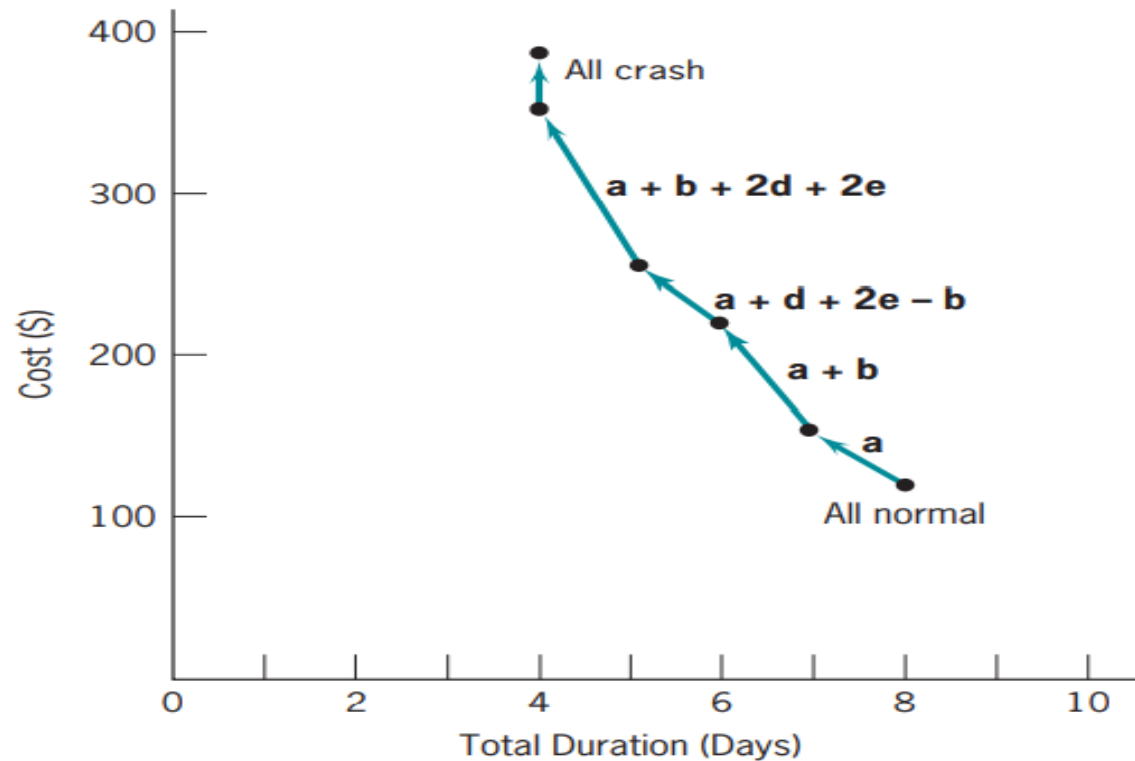


Figure 9-2 CPM cost-duration history.

9.1 CRITICAL PATH METHOD—CRASHING A PROJECT

Fast-Tracking

It refers to overlapping the design and build phases of a project. Because design is usually completed before construction starts, overlapping the two activities will result in shortening the project duration

Fast-Tracking

Beginning to build before design is completed might also, however, result in an increased number of change orders, subsequent loss of productivity, increased cost, and loss of time. Studies of construction projects revealed, however, that while there were more design changes in fast-tracked projects, the total number of project change orders was not significantly different than in similar projects that were not fast-tracked

9.2 THE RESOURCE ALLOCATION PROBLEM

Schedules should be evaluated not merely in terms of meeting project milestones, but also in terms of the timing and use of scarce resources. A fundamental measure of the PM's success in project management is the skill with which the trade-offs among performance, time, and cost are managed.

9.2 THE RESOURCE ALLOCATION PROBLEM

It is a continuous process of cost-benefit analysis: “I can shorten this project by a day at a cost of \$400. Should I do it?” “If I buy 300 more hours of engineering time, I may be able to improve performance by 2 or 3 percent. Should I do it?” Of course all such estimates are uncertain. What are the risks and how should I deal with them?

9.2 THE RESOURCE ALLOCATION PROBLEM

The extreme points of the relationship between time use and resource use are these:

- **Time Limited:** The project must be finished by a certain time, using as few resources as possible. But it is time, not resource usage, that is critical.
- **Resource Limited:** The project must be finished as soon as possible, but without exceeding some specific level of resource usage or some general resource constraint

9.3 RESOURCE LOADING

Resource loading describes the amounts of individual resources an existing schedule requires during specific time periods. Therefore, it is irrelevant whether we are considering a single work unit or several projects; the loads (requirements) of each resource type are simply listed as a function of time period.

9.3 RESOURCE LOADING

Resource loading gives a general understanding of the demands a project or set of projects will make on a firm's resources. It is an excellent guide for early, rough project planning. Obviously, it is also a first step in attempting to reduce excessive demands on certain resources, regardless of the specific technique used to reduce the demands. Again, we caution the PM to recognize that the use of resources on a project is often nonlinear.

9.3 RESOURCE LOADING

If resources of a project are increased by X percent, the output of the project usually does not increase by X percent, and the time required for the project does not decrease by X percent. The output and time may not change at all, or may change by an amount seemingly not related to X. Any time the resource base of a project is altered from standard practice, the risk that the project may not be successful is often increased.

9.3 RESOURCE LOADING

The PM must be aware of the ebbs and flows of usage for each input resource throughout the life of the project. It is the PM's responsibility to ensure that the required resources, in the required amounts, are available when and where they are needed.

9.4 RESOURCE LEVELING

Large fluctuations in the required loads for various resources are a normal occurrence— and are undesirable from the PM's point of view. Resource levelling aims to minimize the period-by-period variations in resource loading by shifting tasks within their slack allowances.

9.4 RESOURCE LEVELING

The purpose is to create a smoother distribution of resource usage.

There are several advantages to smoother resource usage.

First, much less hands-on management is required if the use of a given resource is nearly constant over its period of use. The PM can arrange to have the resource available when needed, can have the supplier furnish constant amounts, and can arrange for a backup supplier if advisable. Moreover, the PM can do this with little error.

9.4 RESOURCE LEVELING

Second, if resource usage is level, the PM may be able to use a “just-in-time” inventory policy without much worry that the quantity delivered will be wrong. If the resource being leveled is people, leveling improves morale and results in fewer problems in the personnel and payroll offices because of increasing and decreasing labor levels.

SUMMARY

In this chapter, we looked at the problem of allocating physical resources, both among the multiple activities of a project and among multiple projects. The continuous problem to the PM is finding the best trade-offs among resources, particularly time. We considered resource loading, allocation, and leveling, and presented methods and concepts to aid in all these tasks.

Specific points made in the chapter were these:

- The critical path method (CPM) is a network constructed in the same manner as PERT, but it also considers the possibility of adding resources to tasks (called crashing) to shorten their duration, thereby expediting the project.

SUMMARY

- The resource allocation problem is concerned with determining the best trade-offs between available resources, including time, throughout the duration of a project.
- Resource loading is the process of calculating the total load from project tasks on each resource for each time period of the project's duration.
- Resource leveling is concerned with evening out the demand for various resources required in a project by shifting tasks within their slack allowances. The aid of a computer is mandatory for realistic projects.

SUMMARY

- There are two basic approaches to addressing the constrained resources allocation problem:
 - Heuristic methods are realistic approaches that may identify feasible solutions to the problem. They essentially use simple priority rules, such as shortest task first, to determine which task should receive resources and which task must wait.
 - Optimizing methods, such as linear programming, find the best allocation of resources to tasks but are limited in the size of problems they can efficiently solve.
- For multiproject scheduling, three important measures of effectiveness are schedule slippage, resource utilization, and level of in-process inventory.
- When a new project is added to a multiproject system, the amount of slippage is directly related to the average resource load.

SUMMARY

- Mathematical programming models for multi-project scheduling aim either to minimize total throughput time for all projects, minimize the completion time for all projects, or minimize the total lateness (or lateness penalty) for all projects. These models are limited to small problems.

There are a number of heuristic methods, such as the resource scheduling method, available for the multiproject scheduling problem. In the next chapter, we move to the ongoing implementation of the project and consider the project information systems used for monitoring progress, costs, performance, and so on. The chapter also describes some available computer packages for this function

SUMMARY

- Mathematical programming models for multi-project scheduling aim either to minimize total throughput time for all projects, minimize the completion time for all projects, or minimize the total lateness (or lateness penalty) for all projects. These models are limited to small problems. There are a number of heuristic methods, such as the resource scheduling method, available for the multiproject scheduling problem. In the next chapter, we move to the ongoing implementation of the project and consider the project information systems used for monitoring progress, costs, performance, and so on. The chapter also describes some available computer packages for this function

GLOSSARY

Cost/Time Slope The ratio of the increased cost for expediting to the decreased amount of time for the activity.

Followers The tasks that logically follow a particular task in time.

Heuristic A formal process for solving a problem, like a rule of thumb, that results in an acceptable solution.

Mathematical Programming A general term for certain mathematical approaches to solving constrained optimization problems, including linear programming, integer programming, and so on.

Predecessors The tasks that logically precede a particular task in time.

GLOSSARY

Priority Rules Formal methods, such as ratios, that rank items to determine which one should be next.

Resource Leveling Approaches to even out the peaks and valleys of resource requirements so that a fixed amount of resources can be employed over time.

Resource Loading The amount of resources of each kind that are to be devoted to a specific activity in a certain time period.

Successors See followers.

Tree Search The evaluation of a number of alternatives that logically branch from each other like a tree with limbs.



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Thank You

