

The Impact of Project Management Performance on Small Enterprises Objectives

Graduation Project-1
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First Semester - 2024

Abstract:

The current research aims to study the following:

- The relationship between the impact of project management performance on the objectives of small enterprises.
- To find out the relationship of the impact of project management performance on the objectives of small enterprises in the Kingdom of Saudi Arabia, Riyadh Region.

Introduction:

This research focuses on the impact of project management performance of small enterprises to achieve their objectives. Project management is currently considered the most important modern administrative trend added value has risen for small and medium enterprises in many economies due to the tremendous growth and development in the field of projects, which has become urgently in need of methods that enable it to achieve its objectives and ensure its location in a highly competitive and economically open environment, which forces the implementation of projects that have an economic weight through which they can compete with positive effects and add value to society. Therefore, project management is considered a tool that enables the generation of successful projects by ensuring their good selection, planning, implementation, and follow-up in order to reach the objectives required of them in light of the restrictions placed on them to achieve the best results, increase gains at the lowest costs, and reduce waste in material and human resources through a set of requirements and tools which took care of those projects. Many previous studies, such as the study of 2012, proved that small and medium-sized businesses were a major source of the intermediate commodities that large corporations required, that helped developed countries' exports grow. Taiwo, et al. sought to confirm businesses.

Small medium enterprises (SMEs) have played an important role in achieving economic development. Given the role of small enterprises in achieving economic and social development, we find that this field still does not achieve the expected contribution as an effective economic sector and a catalyst for advancing development in the Kingdom of Saudi Arabia, Riyadh. These projects face some penalties and difficulties in achieving their objectives and driving economic activity, whether in developed countries or countries that are witnessing sustainable development, such as East Asian countries, China, and India, as well as developing countries, as small enterprises have contributed to providing many job opportunities for the unemployed, in addition to their contribution to providing the basic goods and services needed by members of society, especially those with limited income.

Small enterprises in the Kingdom of Saudi Arabia were defined as having 6 to 49 full-time employees and 3 to 49 million Saudi riyals in income. The company is classified according to its size, which matches the standard in terms of the number of full-time employees and the volume of revenues combined. In the event of exceptions, the highest classification between the two standards shall be taken into account.

Research problem:

Given the role of small enterprises in achieving economic and social development, we find that this field still does not achieve the expected contribution as an effective economic sector and a catalyst for advancing development in the Kingdom of Saudi Arabia, Riyadh. These projects face some penalties and difficulties in achieving their objectives.

Theoretical gap:

Enterprises are looking to achieve their goals and continuity, and to achieve this, project management tools must be applied.

Project management tools facilitate and accelerate tasks, and enable the project manager to follow up on the project, control the processes related to it, and prepare reports during its various stages. It also helps employees understand the nature of their work and tasks. There are a lot of different tools that can be relied upon at each stage of the project to achieve the project objectives.

Gaps at the applied level:

Lack of required research on identifying the connections between achieving the objectives of small enterprises and applying project management performance. There is more need for experimental research in determining the link between the success of small enterprises and applying project management performance to enhance the achievement of the objectives of small enterprises. This research aims to analyze the connection between achieving the objectives of small enterprises and project management performance.

Major research question.

To what extent can the performance of project management affect the objectives of small enterprises?

Significance of the study:

These projects are geographically dispersed, helping to reduce disparities, also they are a base of capital formation in terms of its absorption of surplus savings.

These projects provide goods and services to low-income groups of society that seek them at cheap prices consistent with their purchasing power.

It can be a source of renewal and innovation and contribute to the creation of administrative and technical cadres that opens doors for the employment of young people, especially women, and also opens doors for export in large quantities that generate income for the national economy. Therefore, these traditional industries must be preserved from extinction. Businesspeople and the state are required to establish regional associations, then achieving balanced spatial development, and serving limited markets that large enterprises are not tempted to settle near or deal with.

Specialized eligibility to support craftsmen and provide them with the opportunity for training and education with products characterized by creativity and originality...

Maintains craft / handicraft heritage works) that are of utmost importance

Today, small, and medium enterprises are the focus of industrial policies aimed at reducing unemployment rates in developing and industrially developed countries, regardless of their economic philosophies and the method of managing their national economies. Small enterprises are important in Arab countries for a range of reasons, including the characteristics of their economic and social structures, and the availability of production and distribution factors.

According to the latest technology, stressing the importance of the state's care for them psychologically, financially, and socially so that they can get out to the economy and the development of these small traditional craft projects opens spatial of population and activity. This importance is summarized in providing investment opportunities for owners of small savings so it can move on to work on big projects.

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