



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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Students I.D: 2021200011

Section

Master

Date

Thursday

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Course Code

(PMG511)

PROJECT LEADERSHIP

Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام font 12.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الإنجليزية
- يرجى ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفعته على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخرى.

Instructor's Name:

Dr. Sara Adel

Assignment (1)

During our study about Leadership, we learned the difference between manager and leader, adding to that we studied traits, and styles of leaders and leadership.

In our first assignment, you will research and write about **a modern project leader** of your choice . Carefully consider his traits, styles, and detect any different situations for his/her leadership in today's organizations.

Your Task

1. Select a leader either a “good example or a bad example.”
2. Research your chosen leader, identifying **evidence** of his/her traits, styles, and leadership situations.
3. Write a **four-paragraph essay** profiling your chosen leader.
 - First, introduce your leader, and state why you selected him/her. Was their leadership effective or not effective?
 - Next, detect the traits and style of your leader, and why you chose that style for him/her?
 - Next, describe the leadership situation your chosen leader was in and so you chose for him that style?
 - Finally, conclude with a short description what is your personal leadership style and how effective it has been for you?

Best of luck..



A TV Program Director in Saudi Arabian TV, he studied in the U.S and lived there for a while, he was influenced by the occidental culture and was about to opt for it, but his return to his homeland changed his ideology, and he decided to change his old bad habits and review his perception about Islam. This is of course the Saudi Arabian Ahmed AlShugairi who is known with his famous TV show “Khawatir”, which is broadcasted in MBC Channel. Ahmed Al Shugairi was born in the 17th of July 1973 in the Saudi Arabian city Jeddah, thanks to the financial capacity of his family, he was able to study in U.S and get a Master degree in business administration field from the University of California, Berkeley. During his residence in the U.S, Ahmed Al Shugairi had a personality completely different in comparison of what we know about him, according to his confession he stopped praying for a while, and was addicted to cigarettes for 2 years. After his graduation, and according to his affection to his homeland and charity work, he returned back to Saudi Arabia and established a private firm structured as commercial company but its purpose was purely charity. In Parallel, he started studying the Islamic Sharia. As a result, Ahmed loved Islam more, and decided to reawaken the Arabic and Islamic world. The reason of chosen Ahmed was his dream was to give a renaissance to the Islamic Nation by the resurgence of its youth, benefiting from the experiences of the occidental world which wasn't something wrong. The Ideas of Ahmed Al Shugairi interested the Arab public, and succeeded remarkably, as his program “Khawater” has achieved the 10th season in 2014, especially after making its episodes in a number of Arabic and Occidental countries where he gave concrete examples of his Ideology. As a result of this great work, he was nominated the most influencing leader in the Arabic world.

So Ahmed AlShugairi started his first steps in TV in 2002, as he participated in a TV Show called “Let’s Go Boys”, which targeted the Arabic teenagers, throughout he discussed their problems and how to treat them, then the Idea of “Khawater” show hit his mind, which was the beginning of his fame. **(Empathy, Emotional Intelligence, and Good Communicator).**

Before that, Ahmed Al Shugairi faced some difficulties with MBC Managers to broadcast the “Khawatir of Youth” show during Ramadan in which he wanted to communicate with the youth in a modern and a practical ways and urging them to read, by highlighting that the first word sent by Allah to Muslims is “Read”, he was also looking for solutions of common problems in the Islamic world. **(Confidence, Inspire Others, Creativity and Innovation, Inspire Others, Creativity and Innovation, Transparency, Emotional Intelligence, and Vision and Purpose).** Those are the styles behind of chosen Ahmed Al Shugairi.

As a result Ahmed achieved his goal and was able to put on place his TV show “Khawater” which succeeded remarkably in the years that came after, then he was opened up to a variety of subjects which targeted the building of a typical world that can establish the patriotism inside the Muslims and in a sincerity manner, he was also looking for the appropriate way to stand against the corruption that the Arabic world is suffering from, in order to resurrect the great civilization of Muslims and get back their lost glory. Everybody defines leadership differently but I really like the way John C Maxwell defines leadership, “A leader is one who knows the way, goes the way, and shows the way.” Irrespective of how you define a leader, he or she can prove to be a difference maker between success and failure. A good leader has a futuristic vision and knows how to turn his ideas into real-world success stories.

Refences:

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3. <http://www.assabile.com/ahmad-alshugairi-149/ahmad-alshugairi.htm>
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