

Everyone's Smart University

Project (Spring 2021)

Student Name	Abdulrahman Abdullah	اسم الطالب
Students I.D	2021202486	الرقم الجامعي

Section	Date	Course Code
Master	Thursday 18 / 03 / 2021.	(PMG511)

PROJECT LEADERSHIP

Introduction

In the Insurance Industry, multiple products are out in the market offering different coverage options for different kinds of consumers, whether it was a medical, motor property, casualty or even a customized insurance product. New product are always emerging in such fast evolving market, such observation can be easily conducted upon the Saudi market highlighting governmental changes and other drivers of a fast changing market. The project chosen to take place in this research would be the launch of a new Cyber Security Risk Insurance product.

In this particular project, Charter included a Project Director whom assigned to direct the project board through its lifecycle. That person was chosen by a majority vote of the project board and represent higher management with associated authorities to make decisions and manage strategic deviations. The man illustrated magnificent skills in his role while showing utmost care to the project team harmony, mental health and emotional status. He had always put the people first, in which resulted in those people putting their best effort in to meet such leader expectation. With that being said, one team member showed abusive approaches toward the leader by not meeting his expected outcomes.

Literature Review

The point chosen for this paper is communication in the project. An excellent communication plan was set for this project with periodic meeting to discuss progress, risks, quality, cost, and impact on objectives and other project related subjects. The meetings were held by the project manager and headed by the project director, who is the affiliative leader chosen for this paper.

According to TheSuccessFactory.Co.uk, 'One of the main reasons that individuals and teams perform better is because they are emotionally bonded to their business.' This leader used every meeting to explain the all elements affecting project progress and related them each member of the team daily work. He also illustrated how tasks

assigned to members connects main strategic goals motivating them into achieving more than required.

Methodology

The leader used periodic meetings to connect with project team members, he also provided alternative communication channels to reach out to him even on off-duty hours. He also kept a log of personal events shared by employees to celebrate with them. He personally covered for a team member who had a circumstance causing delay in requirements.

Results and discussion

The emotional bond created by this leader is believed to be a success element in our project, as the team managed to get the project to execution stage with most efficient outcomes.

References

<https://www.thesuccessfactory.co.uk/blog/reasons-affiliative-leadership-boosts-team-performance>