

Research Proposal

(The impact of digitization on economic entrepreneurial activity)

Central Bank Digital Currencies (CBDCs) and Their Influence on Entrepreneurial Activities and Businesses

Introduction:

The introduction of Central Bank Digital Currencies (CBDCs) represents a significant transformation in the global financial landscape. As digital forms of money issued by central banks, CBDCs have the potential to impact various sectors, particularly in terms of entrepreneurial ventures and business operations. This research aims to investigate the implications of CBDCs on entrepreneurial activities and businesses, considering both the opportunities and challenges they present.

Objectives:

- Analyze the fundamental features of Central Bank Digital Currencies.
- Explore the potential effects of CBDC implementation on entrepreneurial activities.
- Investigate the impact of CBDCs on businesses, including sectors, financial services, and technological advancements.
- Identify challenges and risks associated with the adoption of CBDCs for entrepreneurs and businesses.
- Propose strategies or recommendations for entrepreneurs and businesses to adapt to the CBDC era.

Methodology:

The research will involve a mixed-method approach, combining both quantitative and qualitative analyses. Quantitative data will be collected through surveys and statistical analysis to gauge public and business perceptions regarding CBDC adoption. Qualitative research methods will involve in-depth investigations, case studies, and literature reviews to

comprehend the potential impact and challenges faced by entrepreneurs and businesses in the CBDC environment.

Topics to research:

- **Adaptation Strategies for Small and Medium Enterprises (SMEs) to CBDCs:** Investigating how SMEs can leverage CBDCs to streamline operations and access new market opportunities.
- **Financial Inclusion and CBDCs:** Exploring how CBDCs might enhance or hinder financial inclusion for entrepreneurs and small businesses.
- **Regulatory and Legal Implications of CBDCs on Business Operations:** Assessing the legal framework required to integrate CBDCs into business operations and the impact on compliance.
- **Consumer Behavior and Adoption of CBDCs:** Studying how the shift to CBDCs might influence consumer spending patterns and the subsequent effects on businesses.
- **Cybersecurity and Privacy Concerns in CBDC Implementation:** Analyzing the potential threats and vulnerabilities in the CBDC system and their implications for businesses.
- **Cross-Border Transactions and International Business in the CBDC Era:** Investigating how CBDCs could impact international trade and businesses operating across borders.

Conclusion:

The findings from this research will provide valuable insights into the implications of CBDCs on entrepreneurial ventures and businesses. Understanding the opportunities and challenges posed by CBDCs is crucial for entrepreneurs and businesses to adapt and thrive in this evolving financial landscape. This research aims to contribute to the existing body of knowledge by shedding light on the multifaceted impacts of CBDCs and by offering recommendations to assist entrepreneurs and businesses in navigating the transition to a CBDC-centric economy.

Research Proposal by: Khalid Nasser Al-Ghamdi

ID: 222000894