



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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Section

Master

Date

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Course Code

(PMG511)

PROJECT LEADERSHIP

Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام font 12.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الانجليزية
- يرجى ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفع على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخرى.

Instructor's Name:

Dr. Sara Adel

Answers of Assignment 1:

Thanks Dr. Sara Adel for allowing us to practice risk management on the real examples which happens to us on our daily basis

In my assignment the I will choose **Steve Jobs**

Steve Jobs' leadership style was autocratic; he had a meticulous eye for detail and surrounded himself with like-minded people to follow his lead. ' His creative awareness, his 'meticulous eye for detail', was clearly a driving force in Apple's success. Steve has A Vision. Without a strong vision, Apple would not be where it is today. He Developed Passion. Steve Jobs had both passion and self-confidence to turn his dream into a reality

Steve Jobs was the chairman, chief executive officer (CEO), and **co-founder of Apple Inc.**, the chairman and majority shareholder of **Pixar**, a member of **The Walt Disney Company's** board of directors following its acquisition of **Pixar**, and the founder, chairman, and CEO of NeXT.

Steve Jobs had at least three qualities that great executive leaders have: a clear vision as mentioned in first paragraph, a passion for the company and its people, and an ability to inspire trust. This is what I would consider his leadership character. Of course, his passion for the company and its products is legendary. And employees trusted Mr. Jobs – not because he founded the company but because he showed time and again his competence in many areas, especially product design and marketing. And because employees saw - through his behavior - that Mr. Jobs was not driven by his own ego or by some self-interested needs (like the outrageous pay packages of some executives), they trusted him. So, if Mr. Jobs was at times arrogant, even nasty, employees viewed these behaviors in the context of these underlying qualities.

Steve Jobs has a vision. he made sure that everyone in the company bought into that vision, and this created a “higher purpose” for the company that excited Apple employees which is effective for sure

Steve Jobs was selected because he is Taking advantage of failures. In 1985, Jobs was publicly expelled from "Apple", which was the centerpiece of his life, but the man did not accept to bow to the status quo. Jobs eventually returned to Apple and succeeded in getting her start, and brought it back to its core path, focusing on consumer devices. Everyone fails in one of the stations of his life, but only successful leaders face this failure and learn from it and then turn it into an opportunity. After failure, good leaders are wise enough to decide, and they have seen how some options can lead to undesirable outcomes, thus being better able to create a wider scope for success and leadership.

Finally, my style is Laissez-faire Leadership Style which effective to my employees. I trust the team members to make decisions.