



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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Section

**Master of Project
Management**

Date

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Course Code

(PMG510)

Project Risk Management

Instructions:

Instructor's Name: Eng. Mosaab M. Hamed

حتى الآن من المفترض أن تكون أصبحت قادراً على التعرف والتمييز بين أنواع المخاطر المختلفة وكيفية التعامل معها. كما يمكنك الآن رؤية كيف يتم هذا الأمر في الشركات الكبيرة والمرموقة.

في هذا الواجب: قم باختيار واحدة من الشركات التالية:

أرامكو السعودية

البنك الأهلي التجاري

شركة الاتصالات السعودية

قم باختيار واحدة من الشركات الثلاث المذكورة أعلاه ثم ابحث عن أي 4 مخاطر تواجهها هذه الشركة .

لكل خطر من هذه المخاطر قم بالاجابة عن الأسئلة التالية:

1. لماذا اعتبرته خطراً؟
2. ماهو نوع هذا الخطر؟
3. ماهي احتمالية هذا الخطر؟ وفي حالة وقوعه مامدى قوة وتأثير هذا الخطر؟
4. ماهي السياسة أو الاستراتيجية التي تتبعها هذه الشركة للتعامل مع هذا الخطر وإدارته؟

** يمكنك الاجابة باللغة العربية أو الانجليزية على ألا تتجاوز اجابتك صفحتين من النوع A4

** يتم تسليم جميع الاجابات في ملف بصيغة pdf.

** حجم الخط 12.

** نوع الخط Arial.

** المسافة بين الأسطر (line spacing) 1.5

أمنياتي بالتوفيق.

Throughout this course you have learned about the different types of risk and how businesses manage them. Now you will be able to see how it is done in a well-known company.

Your assignment is to choose one of the following companies:

Saudi Aramco

The National Commercial Bank

Saudi Telecom Company

Do some research on any of the aforementioned companies and identify four risks they are facing.

For each risk please answer the following:

1. Why is this a risk?
2. What type of risk is it?
3. What is the likelihood of the risk? How great is the impact?
4. What strategy or policy does the company use to manage the risk?

** Your answers could either be in Arabic or English.

** You should submit your assignment in a pdf formatted file.

** Font size should be 12.

** Font type is Arial.

** Line spacing is 1.5.

All the best.

Saudi Telecom Company Risks

Failure to prioritize workforce planning and design.

While STC recognize that a shortage of digital skills presents challenges in their organizations, the talent agenda is still starved of airtime as a strategic priority.

Digital transformation programs tend to focus more on overhauling systems and processes than reshaping workforce capability — yet reskilling is imperative as technology cycles accelerate.

To overcome these issues, boost productivity and avoid new organizational silos, STC must take a holistic approach to workforce design. Building employee engagement is especially vital since this provides the foundation for a superior customer experience.

Type of risk: Hazard.

Underestimating changing imperatives in privacy, security, and trust

Heightened by regulations such as the General Data Protection Regulation (GDPR), consumers' concerns about the use of their online data are continuing to increase with digital trust now a white-hot issue for consumers and enterprises alike, and regulators prioritizing data protection, STC face the growing challenge of ensuring that their customers' data and experiences are safe and secure.

While STC recognize this imperative, they could still do more to put security and trust at the heart of their customer interactions — including making “security by design” a cornerstone of their digital transformation strategies.

Type of risk: Compliance.

Inability to scale internal digitization initiatives.

In their push to transform the customer experience, generate new efficiencies and boost organizational agility, STC is launching multiyear digital transformation programs. Yet it shows these projects face significant barriers — not least are the burden of legacy IT platforms and a lack of digital skills.

New technology cycles can also slow progress, given the difficulty of harnessing emerging innovations within an existing enterprise wide transformation. To do this successfully, STC must develop a holistic, joined-up view of emerging technologies, while ensuring they don't underestimate the continuing potential of more mature technologies, such as software-defined networking (SDN).

Type of risk: Opportunity.

Inability to combat the growing capex burden.

STC is facing a new wave of network investment, ranging from 5G and low-power wide area networks to gigabit fiber. Yet the returns on this capex remain uncertain, with many IoT-centric 5G use cases still in their infancy, and the perception of broadband as a utility threatening the premium pricing of fiber connectivity.

As STC grapple with an ever more diverse portfolio of network assets, making the right choices around infrastructure switch-off, spin-off and sharing will become increasingly vital.

Type of risk: Opportunity.