

A more specific focus on the type of AI model or the buying-behavior context would strengthen the title. For each reviewed study, include the appropriate in-text citation and ensure that the study’s key findings are clearly reported.

Research Methodology in Computer Science (AI800)

Assignment 1 Rubric

Weighting: 20%

20/23

17/20

Criteria	Marks	Description
Research Title	2	The research title is clear, concise, and directly relevant to the topic (2 marks). 1
Paper Selection	4	Six highly relevant and well-selected papers are reviewed (4 marks). 4
Paper Summaries	4	Comprehensive and accurate paper summaries (4 marks). 3
Critical Analysis	4	Comprehensive and insightful critical analysis (4 marks). 3
Table of Reviewed Papers	3	A well-organized table with minor omissions or inaccuracies (3 marks). 3
Synthesis of Information	3	Effective synthesis that connects findings across papers (3 marks). 3
Organization , Clarity and Grammar	3	Well-organized and clear structure (3 marks). 3
Plagiarism and AI Content Generator	2	- 0 marks: Clear evidence of plagiarism or the use of AI content generators is present.