



ID : 559

Full Address : **Roots Of Corporate Social Responsibility In The Kingdom Of Saudi Arabia**

Short Address : **CSR In KSA**

Abstract : This Research Objective Is To View The Dynamic Evolution Of Corporate Social Responsibility (CSR) In The Kingdom Of Saudi Arabia. It Explains The Origin Influence Of Traditional Islamic Principles, Specifically The Concept Of Zakat, In Playing A Part Of Influencing The Development Of Modern Corporate Social Responsibility Practices Up To Today. The Content Broadly Examines The Shift From A Primarily Philanthropic Approach, Rooted In Cultural And Religious Values, To A More Strategic Integration Within Business Operations. This Transformation, Particularly Accelerated Since The Early Third Millennium, Is Analyzed Within The Context Of Saudi Arabia's Rapid Economic Diversification Approach And The Implementation Of Governmental Initiatives, Represented Vision 2030. Through A Survey Output Drawn From 61 Saudi CSR Professionals And Private Sector Employees That Partakes In Their Social Responsibility Projects. Due To The Nature Of A Mixture Of Historical And Current Data In The Study The Research Methodology Utilized Was Descriptive In The Theoretical Section And Analytical For The Statistical Sections. The Study Survey Results Gathered From The Sample Population Located In Saudi Arabia, Riyadh Illustrated How The Saudi Corporates Social Responsibility Landscape Has Transitioned From A Religious Or Moral Imperative To A Strategic Business Component, Contributing To Long-Term Sustainability, Enhanced Corporate Reputation And Stronger Community Engagement, Thus Reflecting The Kingdom's Commitment To Aligning Economic Progress With Societal Well-Being. The Study Recommends Acknowledging Private Sector Entities Which Provide Initiatives That Create A Positive Impact On The Community, Environment And/Or Economy. As Well As, Persuading Policymakers For Implementation Advocacy Aimed At Private Sector Companies With High Profit Business Especially The Ones That Create A Negate Effect Like Factories. Finally, Increase Incentives For Companies To Encourage Competitiveness In Initiatives That Benefit The Local Communities.

Keywords : **Corporate Social Responsibility**

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