

Provide a more detailed explanation of the limitations of existing digital brand protection solutions and support the discussion with appropriate references. The limitations listed in bullet form must be explicitly mapped to the shortcomings of specific existing solutions, rather than described in general terms. Ensure that the problem statement is written in paragraph format, and remove the paragraph beginning with ‘Cepro ...’, as it belongs to the methodology rather than the problem description.

For the research objectives, ensure that each objective begins with ‘To’ followed by a clear action verb.

Additionally, the research objectives must align with the problem challenges highlighted in the problem statement. For example, if four research challenges are identified, then there should be four corresponding research objectives

Research Methodology in Computer Science (AI800)

Assignment 2 Rubric

Weighting: 30%

27/30

Criteria	Marks	Description
Problem Statement (14 marks):		
Clarity	4	The problem statement is clear and concise, and the reader can easily understand the research problem. It should be free from ambiguity. ³
Relevance	5	The problem statement addresses a significant research issue or gap in the field, and its relevance to the broader context is evident. ⁵
Specificity	5	The problem statement is specific and well-defined, focusing on a single, clear research question or issue. ⁴
Research Objectives (13 marks)		
Alignment	4	The research objectives are directly related to the problem statement and are designed to address the identified research problem. ⁴
Clarity	4	Each research objective is clearly stated and is easily understood. The objectives should be free from ambiguity. ⁴
Measurability	5	The research objectives are framed in a way that allows for measurement and evaluation, and it is evident how they will contribute to achieving the research goal. ⁴
Other criteria (3%)		
Language, Grammar, and typo	3	The text follows proper grammatical rules, including subject-verb agreement, tenses, and sentence structure. Furthermore, text is free from spelling errors, typos, and other typographical mistakes. ³