



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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الرقم الجامعي

Section

Date

Course Code

Master

Thursday

18 / 02 / 2021.

(PMG511)

PROJECT LEADERSHIP

Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام font 12.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الإنجليزية
- يرجى ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفع على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخرى.

Instructor's Name:

Dr. Sara Adel

Assignment (1)

During our study about Leadership, we learned the difference between manager and leader, adding to that we studied traits, and styles of leaders and leadership.

In our first assignment, you will research and write about **a modern project leader** of your choice . Carefully consider his traits, styles, and detect any different situations for his/her leadership in today's organizations.

Your Task

1. Select a leader either a “good example or a bad example.”
2. Research your chosen leader, identifying **evidence** of his/her traits, styles, and leadership situations.
3. Write a **four-paragraph essay** profiling your chosen leader.
 - First, introduce your leader, and state why you selected him/her. Was their leadership effective or not effective?
 - Next, detect the traits and style of your leader, and why you chose that style for him/her?
 - Next, describe the leadership situation your chosen leader was in and so you chose for him that style?
 - Finally, conclude with a short description what is your personal leadership style and how effective it has been for you?

Best of luck..

الواجب الاول

خلال دراستنا في مقرر القيادة في المشاريع، تعلمنا ما هو الفرق بين المدير والقائد، أضف إلى ذلك أننا تطرقنا أيضاً إلى سمات وأنماط القادة والقيادة.

في واجبنا الأول، ستقوم بالبحث والكتابة **عن قائد مشروع من اختيارك**. ضع في اعتبارك سماته وأساليبه وأنماطه واكتشف أي من المواقف المختلفة لقيادته في مؤسسته أدت إلى اختيارك إياه.

مهمتك هي:

1. حدد قائداً أياً كان "مثالاً جيداً أو مثالاً سيئاً للقيادة".
2. ابحث عن القائد الذي اخترته، وحدد الدليل على سماته وأنماطه ومواقفه القيادية.
3. اكتب مقالاً من أربع فقرات يصف القائد الذي اخترته:
 - أولاً، قم بتقديم قائدك، واذكر سبب اختيارك له / لها. هل كانت قيادته فعالة أم غير فعالة؟
 - ثم بعد ذلك، اكتشف سمات وأسلوب ونمط قائدك، ولماذا اخترت هذا الأسلوب أو النمط له / لها.
 - بعد ذلك، صف الموقف القيادي الذي أثر بك وجعلك تختار الحديث عن هذا القائد. وأن لهذا السبب انت اخترت له هذا النمط القيادي.
 - أخيراً، اختتم بوصفاً موجزاً لأسلوبك الشخصي في القيادة ومدى فعاليته بالنسبة لك.

مع تمنياتي بالتوفيق....

THE LEADERSHIP OF RAY KROC

Rayman Albert Kroc (AKA Ray Kroc) was a successful American businessman known for his significant impact in changing the game of fast-food restaurant chain, and to be more precise he is behind the success of McDonald's. Died at the age of 82 in 1984 with a net worth of \$ 600 million United States Dollar. Ray Kroc was selected in this assignment because he has changed the concept of the fast-food restaurant chain by evolving the restaurant into a huge franchise. Certainly, his leadership was very effective and left an imprint, otherwise McDonald's won't become what it is nowadays.

Ray's leadership style matches the authoritarian style, as he is a type of leader where all decisions, authorities, and responsibilities are taken by the leader with no participating of the employees. Even though he was one of the authoritarian leaders, yet his employees admired him for always making the right decision. In term of the traits, which represents his abilities, he was known for three major traits; very much known for the excellent ability of making decisions, also known for being visionary, and distinguished with determination and eagerness.

The story of Ray has touched me. I have watched "The Founder" movie dated 2016, which tells the story of Ray Kroc when he met the founders of McDonald's restaurant, then he took over the business and become the only owner of McDonald's. Throughout the movie Ray was pictures as a guy that has eagerness, determination, remarkable ability to make right decisions. He started as salesman for a milkshake mixer, in which he traveled all over the country pursuing restaurant owners to buy the mixer with no positive outcome, as all restaurant's owner were not interested in the mixer, yet he never gave up and continued to peruse his ambition, until he met the founders of McDonald's, wherein the success story of McDonald's started. I see myself as a guy who has eagerness and determination, but never thought of entering the business world, yet after watching the movie I started personal development by attending courses, and reading books, besides I have put a life goal "not to stop personal development". In addition, I have put a goal to make my own business, which wasn't on my list prior watching Ray's story. I have chosen authoritarian style as it pretty much defines him in centralizing the decision making, achieves results and productivity quickly, has a focused target, and maintains things in order.

I don't see myself with one style, as it depends on the situation or the stage at work. As if new engineers are employed, I turn into a coaching style, in which I pretty much focus on mentoring and guiding the new engineers into the right ways of getting the job done. And if we have a critical situation that needs everyone to be productive to, I turn into an autocratic style with a little bit of domination on the team. I see that different styles are more effective specially in my workplace, as it is very sensitive and can't accept mistakes. I see my different styles are very effective as I see that there is improvement in my group, and I see the trust my superiors on my style, likewise my teammates. In addition, having different styles makes me more flexible based on work situation.