



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment- 1 (Spring 2021)

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Section

Bachelor

Date

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Course Code

(MGM111)

Principle of management

Instructions:

يجب حل الواجب و تعبئته في هذا النموذج وتحويله الي PDF ورفعہ مره اخري للتقيم.
الحل باللغة العربية او الانجليزية.

Instructor's Name: **DR. MAGDY ALHAJ**

(Discuss the relationship between Functions of Management and function of project)

(ناقش العلاقة بين وظائف الإدارة ووظائف المشروع)

The four basic functions of management are Planning, Organizing, Leading, and Controlling. And the function of project are Product, Marketing, Human resource and Finance.

Is there a relationship between the functions of management and the functions of the organization, especially since all these functions are practiced within one organization?

In fact, we should not imagine that there are management and functions of the organization, but that each of the functions of the organization has two parts first one an administrative part the second a specialized technical part.

In the production function, the components of the administrative process are applied from production planning (determining production objectives - determining production types and quantities - preparing production programs - preparing operating schedules - preparing maintenance plans). And also the administrative function of organization is applied in the production function and this is called the organization of production in terms of distributing work to production departments, defining the responsibilities of production departments, determining the necessary authority for production departments so that we can implement production plans.

And also by directing the application of the special administrative function and the production function in terms of informing production departments of their responsibilities and powers, leading production teams towards the goal, motivating workers in production departments to exert their maximum potential.

To clarify more

Leading: Inform production workers of their tasks. And motivate employees informing sales representatives of the selling objectives. And salesmen incentive systems. And leading and motivating the finance team. And leading and motivating work teams in the field of people.

Controlling: Production control, marketing control, financial control and control of human resources.

Organization: Distribution of work to production departments. And Defining authority and responsibility. And determine the sales areas for sales representatives. Also determine the powers and responsibilities of salesmen. And define financial departments. And defining financial competencies. And define the terms of reference. And the different departments train, hire, and pay workers.

Planning: Estimating financial needs, budget preparation, manpower planning and prepare a wage plan.

Notice from the foregoing that there is complementarity between the functions of management from planning, organizing, leading and controlling, and there is complementarity between the functions of the organization from production, marketing, financing, and human resource, and there is an integration between the functions of the organization and the environment in which it operates, and there is an integration between the functions of management and the functions of the organization. Also, the administrative function of control is applied in the production function in terms of setting control standards The same applies to the exercise of management functions in the marketing function, as there is marketing planning that includes market research and studies, developing marketing programs, developing sales programs, and then organizing marketing in terms of defining the sales areas for sales representatives and determining the sales responsibilities as well as the necessary authority for them. There is marketing directing as well as marketing oversight.