



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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Section

**Master of Project
Management**

Date

18 / 02 / 2021

Course Code

(PMG510)

Project Risk Management

Instructions:

Instructor's Name: Eng. Mosaab M. Hamed

حتى الآن من المفترض أن تكون أصبحت قادراً على التعرف والتمييز بين أنواع المخاطر المختلفة وكيفية التعامل معها. كما يمكنك الآن رؤية كيف يتم هذا الأمر في الشركات الكبيرة والمرموقة.

في هذا الواجب: قم باختيار واحدة من الشركات التالية:

أرامكو السعودية

البنك الأهلي التجاري

شركة الاتصالات السعودية

قم باختيار واحدة من الشركات الثلاث المذكورة أعلاه ثم ابحث عن أي 4 مخاطر تواجهها هذه الشركة .

لكل خطر من هذه المخاطر قم بالاجابة عن الأسئلة التالية:

1. لماذا اعتبرته خطراً؟
2. ماهو نوع هذا الخطر؟
3. ماهي احتمالية هذا الخطر؟ وفي حالة وقوعه مامدى قوة وتأثير هذا الخطر؟
4. ماهي السياسة أو الاستراتيجية التي تتبعها هذه الشركة للتعامل مع هذا الخطر وادارته؟

** يمكنك الاجابة باللغة العربية أو الانجليزية على ألا تتجاوز اجابتك صفحتين من النوع A4

** يتم تسليم جميع الاجابات في ملف بصيغة pdf.

** حجم الخط 12.

** نوع الخط Arial.

** المسافة بين الأسطر (line spacing) 1.5

أمنياتي بالتوفيق.

Throughout this course you have learned about the different types of risk and how businesses manage them. Now you will be able to see how it is done in a well-known company.

Your assignment is to choose one of the following companies:

Saudi Aramco

The National Commercial Bank

Saudi Telecom Company

Do some research on any of the aforementioned companies and identify four risks they are facing.

For each risk please answer the following:

1. Why is this a risk?
2. What type of risk is it?
3. What is the likelihood of the risk? How great is the impact?
4. What strategy or policy does the company use to manage the risk?

** Your answers could either be in Arabic or English.

** You should submit your assignment in a pdf formatted file.

** Font size should be 12.

** Font type is Arial.

** Line spacing is 1.5.

All the best.

Saudi Telecom Company

The company has offered a new phone of the leading category with the possibility of pre-ordering at a discounted price with gifts and rewards

1. Displaying a new phone and putting it on the market, as well as at reduced prices, requires permissions and approval from the Communications Authority and the Ministry of Trade. 2. COMPLIANCE RISK.	3. The likelihood of this risk is High and with Long-term impact. 4. Development, formalization and implementation of the required tools that include strategic and financial authorities and policies, to enact effective governance in the company: - Ensure STC Compliance with CITC regulations in all outlets and call centers. - Develop Compliance awareness program - Identify, evaluate, mitigate regulation risks - Analyze violations root causes. - Review and approve all Marketing offers. - Execute field inspection visits to STC outlets across the kingdom to evaluate Compliance level.
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1. Getting the phone to the market and presenting it to customers is not without some manufacturing defects or faults in some phones, and these are hazard risks. 2. HAZARD RISK.	3. The likelihood of this risk is High and with short-term impact. 4. STC is committed to mitigating the impacts of risks effectively, whenever required. And that is through insurance policies on all products and assets.
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1. Marketing for a new phone and activating pre-order on it requires a project that includes the presence of certain risks that must be controlled. 2. UNCERTAINTY RISK.	3. The likelihood of this risk is high and with Medium-term impact. 4. STC has control Risk Management activities within Home/Consumer Sector including developing Risk Plans & Business Continuity Plans for each project and product.
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1. The company will introduce a new phone to obtain financial returns and a larger market share. This decision to introduce a new phone to the market carries opportunity risks. 2. OPPORTUNITY RISK.	3. The likelihood of this risk is High and with great impact. 4. STC risk management approach identifies and addresses potential risks inherent in the telecommunications industry, this is to obtain the maximum benefit from the market share and financial returns, taking into account the carrying capacity for this risk.
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