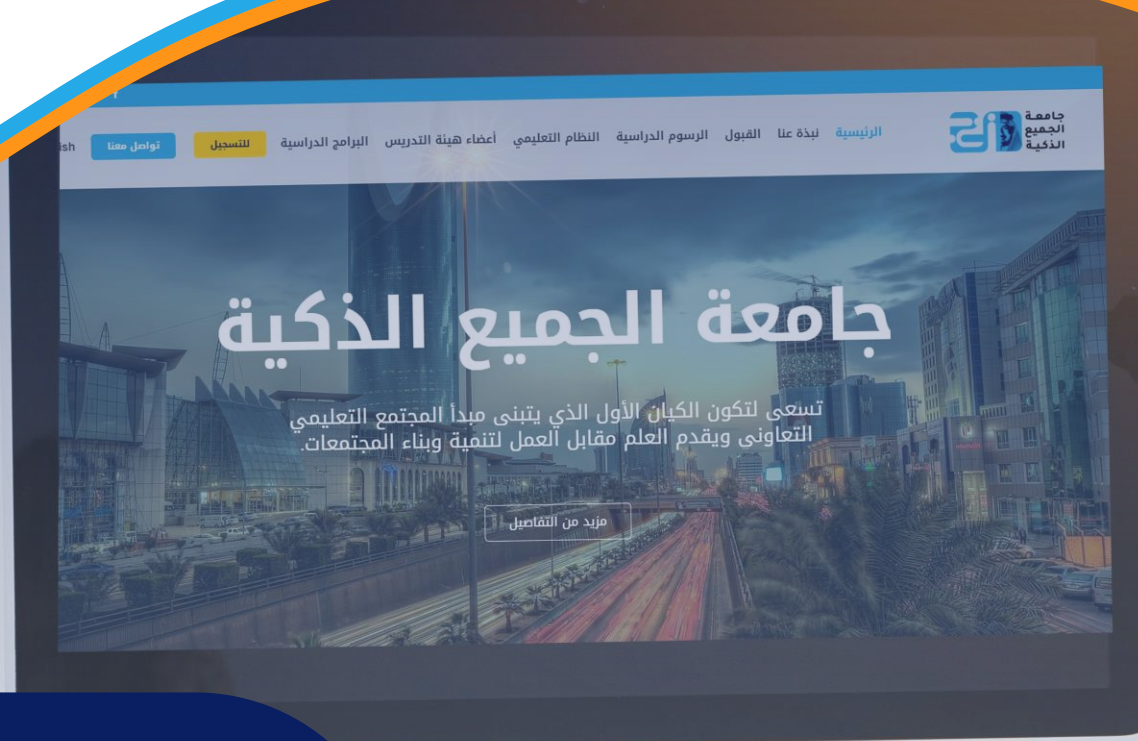




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Digital Media Leadership
Prepared by Dr. Doaa Rady
W9 Lecture

DGM 726
Master of Digital Media



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Quality Lectures

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Student Activity



Farid Kelantan
Contribution

الاجراءات

DMAIC

Define

Measure

Analyze

Improve

Control

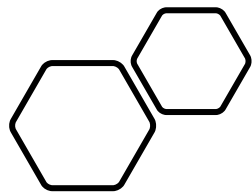
التحديد
لسبب المشكلة

القياس
تجميع البيانات
واختبارات
تحديد الضرر

التحليل
إيجاد الحلول
المناسبة

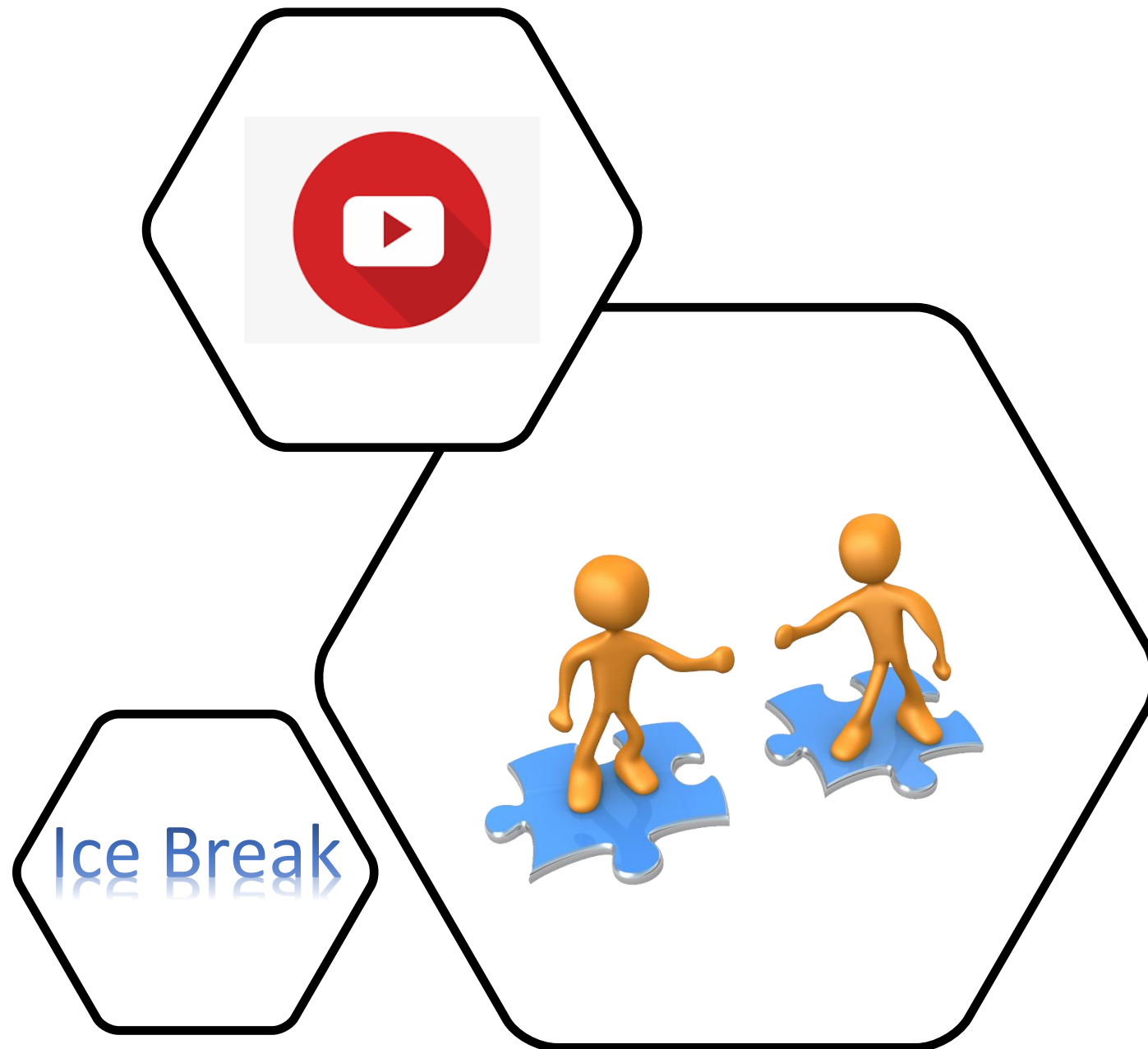
التحسين
تطبيق الحلول
المناسبة

التحكم
ضمان ثبات
مستوى
التحسين



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VUCA

<https://www.vuca-world.org/vuca-world-2/solutions/>

<https://itsvuca.com/>

<https://itsvuca.com/see-the-film/>

<https://www.amazon.com/ITS-VUCA-Secret-Living-Century/dp/B09QGTQ9YR>

<https://www.microsoft.com/en-us/p/its-vuca-the-secret-to-living-in-the-21st-century/8d6kgwxn6d4c?activetab=pivot%3aoverviewtab>

Useful Links



Free Courses

Discover digital literacy courses and resources

<https://www.microsoft.com/en-us/digital-literacy>

An Introduction to Core Skills for Leaders

<https://britishcounciluk.eu-west.catalog.canvaslms.com/courses/new-an-introduction-to-core-skills-for-leaders>

Useful Links



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Fact Checking Tools

<https://www.invid-project.eu/>

<https://toolbox.google.com/factcheck/explorer>

<https://akhbarmeter.org/>

<https://fatabyyano.net/>

Useful Links



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Leadership Self-Assessment Task-Oriented Attitudes and Behaviors



Leadership Self-Assessment Exercise

Task-Oriented Attitudes and Behaviors

Indicate whether you mostly agree or mostly disagree with the following statements. Relate the statements to any work situation, including sports, community activities, and school activities, in which you have been responsible for the work of others. If a work situation doesn't come to mind, imagine how you would act or think.

Leadership Self-Assessment Exercise

Write mostly Agree or mostly disagree for each statement

1. I keep close tabs on productivity figures, and interpret them to the group.
2. I send frequent E-mail messages to group members, giving them information about work procedures.
3. I clearly specify the quality goals our group needs to achieve.
4. I maintain clear-cut standards of performance.
5. When I conduct a meeting, the participants can count on a clear-cut agenda.

Leadership Self-Assessment Exercise

Write mostly Agree or mostly disagree for each statement

6. I feel good about my work week only if our team has met or exceeded its productivity goals.

7. People shouldn't be spending time with computers in the office unless the computers are increasing productivity.

8. I freely criticize work that doesn't meet standards.

9. I spend at least 20% of my work week either planning myself or helping team members with their planning.

10. I spend a good deal of time solving technical or business problems myself, or helping group members do the same.



Leadership Self-Assessment Exercise

Write mostly Agree or mostly disagree for each statement

If you responded "mostly agree" to eight, nine, or ten of the previous statements, you have a strong task orientation. If you responded "mostly disagree" to four or more of the statements, you have below-average task-oriented behaviors and attitudes.



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