



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

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Section

Master

Date

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Course Code

(PMG511)

PROJECT LEADERSHIP

Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام font 12.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الإنجليزية
- يرجى ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفعته على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخرى.

Instructor's Name:

Dr. Sara Adel

Assignment (1)

During our study about Leadership, we learned the difference between manager and leader, adding to that we studied traits, and styles of leaders and leadership.

In our first assignment, you will research and write about **a modern project leader** of your choice . Carefully consider his traits, styles, and detect any different situations for his/her leadership in today's organizations.

Your Task

1. Select a leader either a “good example or a bad example.”
2. Research your chosen leader, identifying **evidence** of his/her traits, styles, and leadership situations.
3. Write a **four-paragraph essay** profiling your chosen leader.
 - First, introduce your leader, and state why you selected him/her. Was their leadership effective or not effective?
 - Next, detect the traits and style of your leader, and why you chose that style for him/her?
 - Next, describe the leadership situation your chosen leader was in and so you chose for him that style?
 - Finally, conclude with a short description what is your personal leadership style and how effective it has been for you?

Best of luck..

الواجب الاول

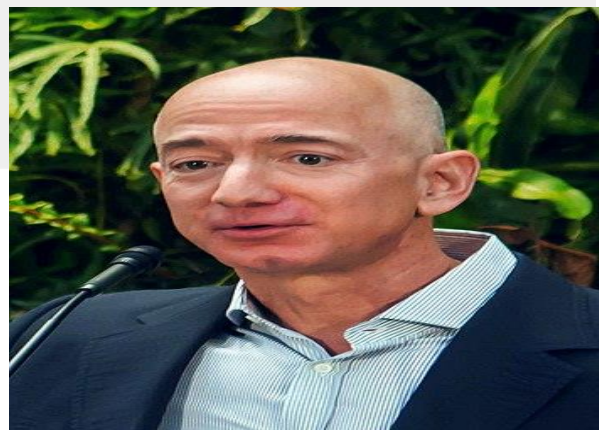
خلال دراستنا في مقرر القيادة في المشاريع، تعلمنا ما هو الفرق بين المدير والقائد، أضف إلى ذلك أننا تطرقنا أيضاً إلى سمات وأنماط القادة والقيادة.

في واجبنا الأول، ستقوم بالبحث والكتابة **عن قائد مشروع من اختيارك**. ضع في اعتبارك سماته وأساليبه وأنماطه واكتشف أي من المواقف المختلفة لقيادته في مؤسسته أدت إلى اختيارك إياه.

مهمتك هي:

1. حدد قائداً أياً كان "مثالاً جيداً أو مثالاً سيئاً للقيادة".
2. ابحث عن القائد الذي اخترته، وحدد الدليل على سماته وأنماطه ومواقفه القيادية.
3. اكتب مقالاً **من أربع فقرات** يصف القائد الذي اخترته:
 - أولاً، قم بتقديم قائدك، واذكر سبب اختيارك له / لها. هل كانت قيادته فعالة أم غير فعالة؟
 - ثم بعد ذلك، اكتشف سمات وأسلوب ونمط قائدك، ولماذا اخترت هذا الأسلوب أو النمط له / لها.
 - بعد ذلك، صف الموقف القيادي الذي أثر بك وجعلك تختار الحديث عن هذا القائد. وأن لهذا السبب انت اخترت له هذا النمط القيادي.
 - أخيراً، اختتم بوصفاً موجزاً لأسلوبك الشخصي في القيادة ومدى فعاليته بالنسبة لك.

مع تمنياتي بالتوفيق....



1) My Leader

Jeff Bezos, byname of **Jeffrey Preston Bezos**, (born January 12, 1964, Albuquerque, New Mexico, U.S.), American entrepreneur who played a key role in the growth of e-commerce as the founder and chief executive officer of Amazon.com, Inc., an online merchant of books and later of a wide variety of product

I choose Jeff Bezos for several reasons:

- a) He is a leader known for planning and delivering results through creativity.
- b) Ability to innovate and envision. Because of this he had been able to help his company grow and expand over time.
- c) With Bezos' long-term goals and the public's needs and wants, a connection is made to help serve customers.

➤ Bezos he is successful, influential and effective leader.

2)

- Bezos is known to be a **transformational and task-oriented leader**. In order for Bezos to transform his company, he looked and still searches for ways to become innovative.
- He also, **democratic leadership style**, Strong communication, his charisma is showing and enthusiasm so that customers can be assured of his ground-breaking and satisfying products.

❖ I chose these two style for Jeff Bezos for several reason:

- a) He is relies on the skills, knowledge of team member and the group makes decision collectively
 - b) Inspires their team to work together
- Transformational leaders combine the best practice and are leaders who are trusted and motivate others.

3) The leadership situation that affect me,

1. How he define his vision? How he fighting to get it ?

He Said "Our vision is to use this platform to build Earth's most customer-centric company, a place where customers can come to find and discover anything and everything they might want to buy online." (1999)

This vision still holds true today, especially the first part: in everything Amazon does they obsess over the customer. Whether it's books, Amazon Web Services, or Alexa, they start with the customer and "work backwards from there."

2. The messages for his team and customers also, his confident in himself reflects this confidence on the world, especially customers.

He Said *"There is no rest for the weary. I constantly remind our employees to be afraid, to wake up every morning terrified. Not of our competition, but of our customers. Our customers have made our business what it is, they are the ones with whom we have a relationship, and they are the ones to whom we owe a great obligation. And we consider them to be loyal to us — right up until the second that someone else offers them a better service."* (1998)

But it doesn't end with management practices and internal communications. Bezos is even willing to forgo short-term profit over long-term advantage in his commitment to Amazon customers

I choose for him these style because he has qualities of transformational leader These type of leader can helps the team member to gives its best always because in the same time he can be coach

4) My leadership style to be democratic:

Democratic leadership style, helps me in my life to have strong communication skills and gives my team in company freedom to make the decision. I believe you have to be democratic person because it will affect your work in high quality also, in company create a well collaborative work place