

Everyone's Smart University

Assignment 1 (Spring 2021)

Student Name...Asmaa Kamal Mohammed.....اسم الطالب

Students I.D2021203391.....الرقم الجامعي

Section

Master

Date

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Course Code

(PMG511)

PROJECT LEADERSHIP

Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام font 12.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الإنجليزية
- يرجى ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفع على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخرى.

Instructor's Name:

Dr. Sara Adel

Assignment (1)

During our study about Leadership, we learned the difference between manager and leader, adding to that we studied traits, and styles of leaders and leadership.

In our first assignment, you will research and write about **a modern project leader** of your choice . Carefully consider his traits, styles, and detect any different situations for his/her leadership in today's organizations.

Your Task

1. Select a leader either a “good example or a bad example.”
2. Research your chosen leader, identifying **evidence** of his/her traits, styles, and leadership situations.
3. Write a **four-paragraph essay** profiling your chosen leader.
 - First, introduce your leader, and state why you selected him/her. Was their leadership effective or not effective?
 - Next, detect the traits and style of your leader, and why you chose that style for him/her?
 - Next, describe the leadership situation your chosen leader was in and so you chose for him that style?
 - Finally, conclude with a short description what is your personal leadership style and how effective it has been for you?

Best of luck..

الواجب الاول

خلال دراستنا في مقرر القيادة في المشاريع، تعلمنا ما هو الفرق بين المدير والقائد، أضف إلى ذلك أننا تطرقنا أيضاً إلى سمات وأنماط القادة والقيادة.

في واجبنا الأول، ستقوم بالبحث والكتابة **عن قائد مشروع من اختيارك**. ضع في اعتبارك سماته وأساليبه وأنماطه واكتشف أي من المواقف المختلفة لقيادته في مؤسسته أدت إلى اختيارك إياه.

مهمتك هي:

1. حدد قائداً أياً كان "مثالاً جيداً أو مثالاً سيئاً للقيادة".
2. ابحث عن القائد الذي اخترته، وحدد الدليل على سماته وأنماطه ومواقفه القيادية.
3. اكتب مقالاً **من أربع فقرات** يصف القائد الذي اخترته:
 - أولاً، قم بتقديم قائدك، واذكر سبب اختيارك له / لها. هل كانت قيادته فعالة أم غير فعالة؟
 - ثم بعد ذلك، اكتشف سمات وأسلوب ونمط قائدك، ولماذا اخترت هذا الأسلوب أو النمط له / لها.
 - بعد ذلك، صف الموقف القيادي الذي أثر بك وجعلك تختار الحديث عن هذا القائد. وأن لهذا السبب انت اخترت له هذا النمط القيادي.
 - أخيراً، اختتم بوصفاً موجزاً **لأسلوبك الشخصي في القيادة ومدى فعاليته بالنسبة لك**.

مع تمنياتي بالتوفيق....

Mark Zuckerberg- Founder and CEO of Facebook

Mark Zuckerberg illustrates the transformational leadership style in action.

He is responsible for setting the overall direction and product strategy for the company. He leads the design of Facebook's service and development of its core technology and infrastructure.

Mark leadership can be described as encouraging and aggressive. A leader who always demands constant innovation and growth, he loves debates and challenges. He uses all 3 styles of leadership (autocratic, democratic, and laissez-faire). He commands his employees to do their assigned work but also constantly asks for feedback from everybody. He believes in his employees and treats them equally. Some reasons why his leadership is effective are:

- He is Throwing Away Traditional Hierarchies: Rather than slotting people into roles based on age and experience, everyone's ideas are valued in clear and obvious ways.
- He is Removing Barriers: Part of doing away with hierarchies is breaking down the barriers between executives and other employees. Zuckerberg's office has glass walls.
- He has Legitimacy: He single-handedly took an idea and using his own skills and savvy he turned it into an empire. He changed the way we stay connected with each other.
- He has a Clear Vision: Mark Zuckerberg's life's ambition is to create a more open and connected world and his commitment to that goal is unwavering.
- He is fearless: Whether or not his employees agree with his decisions, Zuckerberg has the courage to act and the intelligence to back up his decisions.
- He Ignores Pointless Workplace Traditions: Zuckerberg shows respect for his employees by measuring the quality of their work, not by nitpicking the way they dress or decorate their desks. The CEO himself regularly wears jeans and hoodies to work, setting the example that it is the work that matters, not the minutiae.
- He Gives Out Perks: It is hard to bash a boss who provides free lunches and a relaxed work environment. Being able to de-stress without leaving your workplace is a luxury that not many employees have.
- He Empowers Employees: Employees at Facebook are able to act in creative ways outside the confines of bureaucracy and tradition that exist at many other larger companies. It is a difficult thing to run a company with thousands of employees in a way that maintains adaptability at the individual level.
- He is Deeply Involved: The fact that Mark Zuckerberg remains so engaged and deeply involved with the vision and operations of Facebook demonstrates that he is not in it for the money, he legitimately wants to change the world.
- He Communicates and is Available: The "Zuck Reviews" described way back at bullet number one of this article speak to Zuckerberg's commitment to effective and regular communication. Zuckerberg stays engaged without micro-managing, the trademark of a great leader.

My personal leadership can describes am a person who has the ability to articulate company exciting vision in a way that everyone in my team wants to be a part of with an encouraging and aggressive style of leadership and motivating my team to act towards achieving projects goals into assigned budget, time and according the required quality.