

Project (Spring 2021)

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PROJECT LEADERSHIP

Instructions:

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- This project should contain the following (introduction, Literature Review, Methodology, Results and Discussion, and References)
- Theme is as following:
 - Font: Arial
 - size is 12
 - Line spacing 1.5
- Number of pages should be between 4-6 max
- Due date is May 17, 2021

THE IMPACT OF LEADERSHIP SKILLS ON PROJECT SUCCESS IN **YOUR ORGANIZATION**: A CASE OF YOUR OWN.

Different leadership styles are the key factor in the success of any project. Project Leaders are responsible and accountable for the success/failure of the project. There are numerous responsibilities that are assigned to a Project Leader during the leadership journey.

YOUR MISSION:

Your research/project must provide an overview of information and knowledge in a corporate environment with an underlying theme of **defining leadership styles within applying the hard and soft skills** for that style needed by the leader to ensure successful project delivery in your organization. (You are required to demonstrate your understanding of the relevant body of works to real-life business research).

Choose one only of the following project leadership skills using the tools that we learned during the project leadership course; starting from identifying and assess the case till executing the project.

- Prioritization (Using tools for Estimation – Scheduling – Tracking – prioritizing stakeholders).
- Team management (Using Team structures – Team development stages – Team needs).
- Embracing Accountability (Using RASCI)
- Conflict resolution (Using the Thomas-Kilmann conflict mode instrument).
- Motivation (Using one theory of motivation – Types of motivators).
- Communication in the project.
- Influencing (Using different sources of LEADER POWER).

What you have to do:

Your project task requires the preparation of a full project proposal that should contain the following components:

- **Introduction:** A detailed statement of the problem, research aim, and objectives that you would like to investigate and discuss. **(2 points)**

- **Literature Review and Conceptual framework:** An analysis of the literature relevant to the research topic that will give you the conceptual basis for conducting your research from the previous studies. **(2 points)**
- **Methodology:** Based on the conceptual framework, research aim(s), and objectives, you need to provide a detailed description of the data collection tools, data sources. **(2 points)**
- **Results and Discussion:** Description about the main findings of a research, outline your thoughts to defend your research and to emphasize the significance of it. **(4 points)**
- **References:** Lists all the resources you've used in your project, and your refereed journal articles as well. **(2 points)**
- **Appendices (If it is available in your study):** Any supplementary material you need to add. (Optional)

[Write the names of the chapters/sections of your research/ project and briefly discuss what you will write in those chapters/sections] .

Best of luck...

Impact of Communication in Project Success

Introduction

Effective communication is one of the leadership skills that the project management should observe for success in the project that is the selling of electronics in an organization. The communication should be clear, transparent, and diverse. When there is no effective communication in the project management, it leads to the loss of items, some main aspects can be missed, and deadlines are forgotten. Ineffective communication also leads to conflicts in the project. The different types of communication and how the communication is utilized to ensure the successful delivery of the electronic project are going to be discussed.

Literature Review

The impact of communication on the success of the electronic project depends on the types of communication used, which include internal and external communication and internal and external communication. How communication is utilized also leads to the success of the electronic project. The electronic project management should set up a communication strategy, use various channels and tools for communication, be empathetic and understanding the team, provide regular updates, monitor the communication strategy, and communicate once the project is finished.

Methodology

The project management uses various types of communication to enhance the delivery and success of the project. The first type of communication used in the business is an upward and downward communication. The upward communication is the communication that flows from the employees to the upper-level management, while the downward communication flows from the upper-level team to the employees (Maqbool et al., 2017). For the success of the electronic project, the staff should always listen and take on feedback from the project management.

The downward communication in the project is when the project managers delegate tasks to the employees and directives in the form of written materials such as forms, memos, and oral presentations. An example of upward communication is the meetings in the company where the employees and management interact.

The advantage of downward communication is that the electronic project manager can easily assign responsibilities to the employees hence achieving the project's goals. It also enhances organizational discipline and efficiency in the project. Upward communication is also significant since the electronic project management receives feedback from the team that helps to improve the growth of the project. It also enhances mutual trust between the employees and the management; hence their relationship between them is strong. It is also significant since the project management can change the outdated policies and introduce new policies that lead to the project's success.

The other type of communication is internal and external communication. Internal communication is the communication that flows in the project that is between the employees and the management task while Internal communication is when the employees share the updates with the project management team using a collaborative software tool (Gladysz et al., 2019). External communication is the communication between the people working in the electronic company and the stakeholders. The stakeholders are those people interested in the project, for instance, the customers. The employees should communicate effectively with the customers, motivating more customers to buy their electronic products leading to success in the electronic company and its delivery. The team should encourage the customers to share their feedback on the success of the communication of the electronic company team. Without external communication, the electronic company will not be able to access the information that makes then alluring to the external influences.

Results and Discussion

There are various ways in which communication is utilized to ensure that there is success in the project. First, set up a communication strategy for the team members. Setting up a communication strategy is done before starting the project, where the project management sets out clear communication strategies. The management should consider the goals of the project, the deadlines, the risks that can occur, and which team members will focus on which aspect of the project (Bergmann et al., 2018). When this is considered, a clear communication strategy is set up and leads to the success of the electronic project.

Use a variety of channels and tools during communication. Workplace digitalization is preferred since the information reaches a large population of people than the one form of communication and technology. Different channels should be used, for instance, non-verbal, written, and verbal communication, and the management should choose the most effective to be used in the electronic project.

Understand your team and be empathetic. The electronic project manager should understand the employees. The manager should avoid the language barriers to ensure there is effective communication. Also, be able to listen to the team and take feedback from them and lead to a collaborative environment hence leading to project's success since everything is done clearly and transparently. The electronic project management should implement and set up a collaborative software tool where everyone in the project can air their opinions.

The electronic project manager should provide regular updates. Ensure to update both the employees and external stakeholders using a collaborative software tool on the project's progress. When the internal and external team is updated on the flexibility, they hence work on a common goal. The electronic project management updates the stakeholders by using charts and diagrams, while the project team can be updated through a meeting.

Analyze and monitor communication strategy. This is done after the communication strategy is set up. The electronic project may change, and the communication strategy should also be flexible and reflect the changes. The management should ask for feedback on the effectiveness of the communication strategy from both the internal and external teams to ensure that the project meets its goals. By monitoring the communication strategy, the electronic project management notices the risks early hence preventing losses in the project.

Communicate once the project is finished. The electronic project management should communicate to the team once the electronic products are delivered. The project should celebrate the success and failures of the project with the team and point on the areas that need improvement in order to avoid risks in the project. The team that worked on the project leading to its success should be given credit. This leads to creating a healthy and collaborative environment in the project since the management is

able to listen and accept the opinions and ideas presented by the team. This collaborative environment leads to the success of the electronic project.

References

- Bergmann, T., & Karwowski, W. (2018, July). Agile project management and project success: A literature review. In *International Conference on Applied Human Factors and Ergonomics* (pp. 405-414). Springer, Cham.
- Gładysz, B., & Kuchta, D. (2019, July). Stakeholder Communication Impact on the Success of IT Project–Fuzzy Approach. In *International Conference on Intelligent and Fuzzy Systems* (pp. 583-588). Springer, Cham.
- Maqbool, R., Sudong, Y., Manzoor, N., & Rashid, Y. (2017). The impact of emotional intelligence, project managers' competencies, and transformational leadership on project success: An empirical perspective. *Project Management Journal*, 48(3), 58-75.