

Assignment #1

Research Title

The Impact of Stakeholder Management on Project Success

Introduction

Projects are essential for achieving organizational goals and delivering value to stakeholders. Despite advances in project management practices, many projects still fail to meet their objectives because stakeholder expectations are not effectively managed. Stakeholders include individuals, groups, and organizations that can influence or be influenced by a project. Their support, communication, and involvement throughout the project lifecycle are critical to project performance. Effective stakeholder management helps improve collaboration, reduce conflicts, facilitate decision-making, and increase the likelihood of delivering projects on time, within budget, and according to the required quality standards. Therefore, understanding the relationship between stakeholder management and project success has become an important topic in project management research.

Research Problem

Many organizations apply project management methodologies, yet projects continue to experience delays, cost overruns, and unmet objectives. One of the major reasons is ineffective stakeholder management, including poor communication, limited stakeholder engagement, and unmanaged expectations. This study addresses the following research question:

How does stakeholder management affect project success?

Significance of the Study

This study is expected to provide a better understanding of how stakeholder management contributes to project success. The findings may help project managers, business analysts, and organizations improve stakeholder engagement strategies, strengthen communication, and enhance overall project performance. The study also contributes to the academic literature by emphasizing the importance of stakeholder management as a key success factor in project management.

References (APA 7th Edition)

- Freeman, R. E. (1984). *Strategic Management: A Stakeholder Approach*. Pitman.
- Project Management Institute. (2021). *A Guide to the Project Management Body of Knowledge (PMBOK® Guide) (7th ed.)*. Project Management Institute.

- Bourne, L. (2015). Stakeholder Relationship Management: A Maturity Model for Organisational Implementation (2nd ed.). Gower.
- Aaltonen, K., & Kujala, J. (2016). Towards an improved understanding of project stakeholder landscapes. *International Journal of Project Management*, 34(8), 1537–1552.
- Yang, J., Shen, G. Q., Ho, M., Drew, D. S., & Chan, A. P. C. (2011). Exploring critical success factors for stakeholder management in construction projects. *Journal of Civil Engineering and Management*, 17(6), 900–910.

- **Assignment #2**

- **Research Title**

- **The Impact of Stakeholder Management on Project Success**

- **Research Questions**

- This study aims to examine the relationship between stakeholder management and project success. The following research questions will guide the study.

- **Main Research Question**

- How does stakeholder management affect project success?

- **Sub-Research Questions**

- How does stakeholder communication influence project success?
 - How does stakeholder engagement contribute to project success?
 - What are the main challenges of stakeholder management during projects?
 - Which stakeholder management practices improve project success?
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- **Research Objectives**

- The main objective of this study is to examine the impact of stakeholder management on project success.
 - The specific objectives are:
 - To examine the relationship between stakeholder management and project success.
 - To identify the effect of stakeholder communication on project success.
 - To evaluate the importance of stakeholder engagement throughout the project lifecycle.
 - To identify the challenges that affect stakeholder management.
 - To provide recommendations for improving stakeholder management practices.
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- **Research Hypotheses**

- Based on the research objectives, the following hypotheses are proposed:
- **H1:** Stakeholder management has a positive effect on project success.

- **H2:** Effective stakeholder communication positively influences project success.
- **H3:** Stakeholder engagement positively affects project success.
- **H4:** Poor stakeholder management negatively affects project success.

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- **Research Model**

- The conceptual model of this study assumes that stakeholder management is the independent variable, while project success is the dependent variable.

- **Independent Variable**

- Stakeholder Management

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- **Dependent Variable**

- Project Success

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- **Suggested Industry / Organization**

- This study is suggested to be conducted in a large organization that manages multiple projects, such as construction, infrastructure, or government organizations in Saudi Arabia. These organizations involve different stakeholders, including clients, contractors, consultants, suppliers, and government authorities. Therefore, they provide a suitable environment for studying the impact of stakeholder management on project success.

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- **Research Methodology**

- This study will adopt a quantitative research approach. Data will be collected using a questionnaire distributed to employees involved in project management. The collected data will be analyzed using descriptive statistics to examine the relationship between stakeholder management and project success.

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- **Suggested Structure for the Project**

- **Chapter One**

- Introduction
- Research Problem
- Research Questions
- Research Objectives
- Research Hypotheses
- Significance of the Study
- Scope of the Study

- **Chapter Two**

- Literature Review
- Stakeholder Management

- Project Success
- Previous Studies
- Research Gap
- Conceptual Framework

- **Chapter Three**

- Research Methodology
- Research Design
- Population and Sample
- Data Collection
- Data Analysis
- Ethical Considerations

- **Chapter Four**

- Results
- Data Analysis
- Discussion

- **Chapter Five**

- Conclusion
- Recommendations
- Limitations
- Future Research

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- **References (APA 7th Edition)**

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