

Everyone's Smart University

Project (Spring 2021)

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THE IMPACT OF LEADERSHIP SKILLS ON PROJECT
SUCCESS IN **YOUR ORGANIZATION**: A CASE OF YOUR

 Communication in the project.

Title: Leadership and Communication success for teams and stakeholders- study on (Communication in the project).

1. Introduction:

Leadership is the art of motivating a group of people to act toward achieving a common goal. In a business setting, this can mean directing workers and colleagues with a strategy to meet the company's needs.

Leadership captures the essentials of being able and prepared to inspire others. Effective leadership is based upon ideas—both original and borrowed—that are effectively communicated to others in a way that engages them enough to act as the leader wants them to act.

In business, leadership is linked to performance, and any leadership definition must take that into account. Therefore, while leadership is not intrinsically linked to profit, those who are viewed as effective leaders in corporate contexts are the ones who increase their company's bottom line.(SUSAN WARD September, 2020)

The soft skills include leadership, team building, active listening, and communication (Emmanueli,2016). Hard skills include risk management, budgeting, and planning. A project manager who possesses these skills guarantees its success. The most critical skills are communication, team management, and negotiation skills. Negotiation skills are essential when negotiating with the finance manager to provide enough resources for the project. They are also essential when negotiating for someone to be added to your team.

in general communication is a large part of everyday life and requires careful planning and should consider factors such as the appropriate channel and potential blockers. You should Carefully consider whether interactive, push, pull, and hybrid communication types are appropriate.

2. Literature Review and Conceptual framework:

Researchers Alexander, E. R., Penley, L. E., & Jernigan, I. E. (1992). The relationship of basic decoding skills to managerial effectiveness has largely been ignored by organizational and communication researchers. This is despite regular pronouncements by employers that they need individuals who can speak and write clearly. This study examined the relationship between basic decoding (listening, nonverbal sensitivity, and reading) skills and managerial effectiveness in a bank environment. Aspects of listening, nonverbal sensitivity, and reading were found to be related to managerial.

Researchers Linda S. Henderson June 1, 2008 Current research continues to establish the importance of communication in the management of projects. However, little is known about the behavioral aspects of project managers' communication competency especially as they relate to crucial outcomes in virtual environments. This article reports on a survey-based research study of 564 respondents from the Chief Project Officer Web site that validates and extends a research model of project managers' competencies in decoding and encoding communication, the satisfaction and productivity of their team members, and the degree of vitality present in the project.

The findings indicate that project managers' competencies in decoding and encoding communication significantly contribute to team member satisfaction and productivity. In addition, geographic dispersion plays an unexpected and significant role in how project managers' competency in decoding and encoding communication impacts team member satisfaction and productivity.

3. Methodology:

This research investigates the effect of good communication among group members on the success of the project. The research questioner guiding this study are the importance of communication and its impact on the project's success. This section focuses on the

methodology used, including the data collection tools. This research was conducted over a period of two months. The target respondents were team members and project managers who had successfully executed a project. It was conducted among three affiliates with different organizations in different industries. The research methodologies used were face to face interviews and survey.

Invited persons to this survey were asked about the importance of effective communication in project. How was the communication among the members? and had only selection represented to (Agree or Disagree).

Over 100 employees have interviewed with authorized person from the project management.

4. **Results and Discussion:**

100 out of the 100 questionnaires were completed and returned .65 employees of the respondents were agreed. The rest were disagreed .65 % represent that communication was a success factor for project success. and 35% disagreed for this statement.

The project leaders who strongly agreed that communication was a success factor attributed their success to this.

Participants	Response	Member level	Agree	Disagree
100	100	All	65	35

Questionnaires:

-importance of effective communication in project?

implemented good communication strategies throughout the project life. The 35 % that agreed said that they enhanced the communication strategies with other skills such as team management, prioritization ...

-How do you evaluate the communication among the members?

one of the respondents said that the project leader attributed the project's success to effective communication between the members.

5. Discussion

Based on the interviews and survey been conducted with the employees who had participated in that project from different affiliate. We discover that the effective communication in project is Communication is the key factor to the success of any project. It is a skill that every project manager should hold. This strategy may supplement other project management skills such as negotiation, prioritization to ensure the project's success.

6. References:

Samuel A Malachowsky (20th May,2018) Project Team Leadership and Communication



Michael Z. Hackman (Jan,2018) Leadership: A Communication Perspective

