



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

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Section

Master

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(PMG510)

Advanced project Management

Advanced Project Management

Zain Telecom Company in Saudi Arabia

Introduction

Zain Group, which is the mobile communications group 'Zain', was established in 1983 as the first operator of mobile telecommunications services in the Middle East and Africa, and Zain is now one of the largest telecom companies in the region with a subscriber base of more than 45.2 million subscribers (as of the end of June 2017).

1/ Literature Review

Project management is defined as the process of organizing and managing available resources (human and financial), utilizing them optimally and harnessing them to accomplish a project with high quality and efficiency. Where project management consists of a set of elements, including time, cost, resources, and tasks (activities) to be achieved.

It is the responsibility of the project manager to manage, plan, organize, and follow up the project, supervise project implementation processes, and ensure its implementation in accordance with official standards, plans and documents. In addition to managing all available resources and employing them to serve the project, distributing tasks to the work team and specifying responsibilities, duties and powers. In addition to organizing relationships, making periodic contacts and following up on project developments with official authorities and stakeholders. To ensure the highest quality, efficiency and real-time decision-making.

Project management methodologies

A project management methodology according to (PMI) is defined as: a set of practices, techniques, laws, rules and techniques that are used by project management personnel.

The most important and popular project management methodologies:

Project Management Knowledge Guide - PMBOK:

It is a book that focuses on the most important skills, terminology, guidelines, and standards needed to manage projects. Including preparing the financial budget and managing the final inputs and outputs of the project. It is also widely used in the USA and received recognition from the American National Standards Institute.

PRINCE2:

This methodology is widely used in the UK and English-speaking countries. It is used to identify key costs and manage risks, clarify means of communication and communication, and define the roles and responsibilities of people working on the project.

Agile methodology:

It is one of the most popular methodologies and is often used for large, complex, or rapidly developing projects. Such as communications and software projects. It is characterized by quick response to requirements and quick dealing with changing requirements. It is based on principles including: (adaptive planning, technological development, early delivery, continuous improvement, rapid response and resilience to change and reliance on support, trust and motivation)

3/ Methodology

Descriptive analytical method

4/ purpose, scope, and objectives of the project

Zain is keen to support its areas of operations with more focus and attention, to reach the best levels of efficiency and quality, and on this basis, it adopts four strategic initiatives: - customer experience - operational effectiveness - business growth - people development. Zain aims to install itself on the site of the company that works within the framework of satisfying the 'customer', and to provide an environment in which he moves comfortably to accomplish his practical and personal tasks ... These are among the 'constants' that the company will not abandon, and it is certainly what distinguishes it from others. Here came her brand slogan ... 'Zain is a beautiful world'.

5/ team is given an outline of the project by (Barbosa, A. P. F. P. L., Salerno, M. S., de Souza Nascimento, P. T., Albala, A., Maranzato, F. P., & Tamoschus, D. , 2021).:

- Detailed plans
- Time reports
- Presentations

6/ the strategies that are going to be set up to maintain communication with the team members (Solberg, I. C., Høivik, M. L., Cvancarova, M., & Moum, B. , 2015).

- 1- Periodic and emergency meetings between team members
- 2- Field visits
- 3- The social and cultural activities carried out by the team
- 4- Exhibitions and celebrations held by team members
- 5- Periodic reports prepared by team members
- 6- Participation of the team in different activities

7/ project records

Here is a collection of records that can be saved in construction projects. Please add to this list (Silvius, G. , 2017):

- Tenders and Contracts:

Tender documents original contract. - Bid for negotiations and reviews. - Sub-contractor tenders, contracts, purchase orders, and correspondence.

- Contract Management:

Instructions.- Differences and estimates. - Contractual certificates.- Contract notices.

- Requests for information

Resources- Daily time records.- Daily equipment use- Daily production records- Use and delivery of materials- Labor use - An inventory of machines, materials and equipment.

- Project management

Cost reports- Expectations to complete estimate updates.- Productivity reports.- Accounting records (for example, payment, accounts payable and debit).- Correspondence. - Meeting minutes.- Progress reports.

- Site Administration:

Website diary.- Progress reports.- Progress photos.- Weather conditions.- Site visitors.

- Accidents, injuries and health

Evaluation- Surveys.- Commissioning. - Tests.- Search. - Disadvantages.

- The operation:

Asset register.- Health and safety file- Building owner's guide.- Construction log book.- Build user guide.- Test and commissioning data.- Certificates and guarantees.- Built-in drawings or constructed building information form.- Legal approvals, exemptions, approvals, and conditions.- Equipment test certificates.- Licenses.- Correspondence records, such as letters and emails.

8/ Legislation (Radujković, M., & Sjekavica, M. , 2017)

The principles and business ethics listed in the Code of Business Conduct aim to guide the Board of Directors and the Executive Management to make the right decisions - as individuals and on behalf of the company.

Integrity

The Zain Business Conduct Code requires the adoption of integrity, honesty and fairness in all daily dealings by the Zain Group, its suppliers, business partners, intermediaries, agents and other stakeholders.

Conflict of interest

Zain Group is committed to managing potential conflicts of interest that may arise, and Zain is dedicated to fulfilling the group's obligations towards maintaining effective organizational and administrative arrangements, and the current policies ensure that there are appropriate procedures and measures to manage any measures in place.

Confidentiality

Members of the Board of Directors and members of the executive management, as well as all employees, must maintain the confidentiality of the information entrusted to them, with the exception of those cases authorized by the legal official in the group, or imposed by them.

Regulatory bodies

Confidential information includes all non-public information, which may be of benefit to competitors or harmful to the group or its customers if it is disclosed, and it also includes information that suppliers and customers entrust to Zain, and the obligation to maintain the confidentiality of the information continues until At Zain.

Compliance with laws and regulatory rules

All members of the Board of Directors, executive directors, employees and others must comply with all laws and supervisory rules that apply to their job characteristics, as part of the Zain Group, including transparency and public disclosure.

Reporting

The company protects the amount against any unfair decision to terminate the service or any harmful practices against the employee unfairly, and no arbitrary decision is taken or recommended against any person who has reported any suspicious behavior in good faith. The rights of the whistleblower will be protected in good faith in accordance with the ninth rule (Article 6/10) of the Corporate Governance Instructions issued by the Capital Markets Authority.

9 / Discussion:

Possessing project management skills is an urgent necessity, as it plays a great and effective role in increasing project productivity and its contribution to reducing financial losses by preparing accurate plans and timelines for the implementation of work and tasks. In addition to allocating responsibilities and ensuring that all project requirements are properly met. In order to ensure the achievement of performance and speed in the implementation of activities and higher quality in the final outputs of the project.

It also contributes to enhancing professional performance and career advancement alike. As learning the necessary skills for project management helps in achieving the highest possible return (financially and morally). It also contributes to creating direct and continuous communication with stakeholders, which in turn increases the opportunity to obtain appropriate financing.

References

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