



جامعة الجميع الذكية
EVERYONE'S SMART UNIVERSITY

Everyone's Smart University

Assignment 1 (Spring 2021)

Student Name Mohamed Elhadi محمد الهادي / اسم الطالب

Students I.D 2021203835 الرقم الجامعي

Section

Master

Date

Thursday

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Course Code

(PMG511)

PROJECT LEADERSHIP

Instructions:

- يغلق الواجب يوم الإثنين ١ مارس في تمام الساعة ٩ مساءً.
- الواجب سؤال واحد مقالي من ٤ درجات ما لا يقل عن ١٥٠ كلمة باستخدام font 12.
- الإجابة على الواجب باللغة الإنجليزية واللغة العربية مع مراعاة أن تكون المصطلحات باللغة الإنجليزية
- يرجى ضرورة التحويل إلى صيغة pdf بعد الانتهاء من الواجب ورفعته على المودل.
- الحل يكون على هذا النموذج الخاص بالجامعة فقط ولن تقبل أي مستندات أخرى.

Instructor's Name:

Dr. Sara Adel

Assignment (1)

During our study about Leadership, we learned the difference between manager and leader, adding to that we studied traits, and styles of leaders and leadership.

In our first assignment, you will research and write about **a modern project leader** of your choice . Carefully consider his traits, styles, and detect any different situations for his/her leadership in today's organizations.

Your Task

1. Select a leader either a “good example or a bad example.”
2. Research your chosen leader, identifying **evidence** of his/her traits, styles, and leadership situations.
3. Write a **four-paragraph essay** profiling your chosen leader.
 - First, introduce your leader, and state why you selected him/her. Was their leadership effective or not effective?
 - Next, detect the traits and style of your leader, and why you chose that style for him/her?
 - Next, describe the leadership situation your chosen leader was in and so you chose for him that style?
 - Finally, conclude with a short description what is your personal leadership style and how effective it has been for you?

Best of luck..

الواجب الاول

خلال دراستنا في مقرر القيادة في المشاريع، تعلمنا ما هو الفرق بين المدير والقائد، أضف إلى ذلك أننا تطرقنا أيضاً إلى سمات وأنماط القادة والقيادة.

في واجبنا الأول، ستقوم بالبحث والكتابة **عن قائد مشروع من اختيارك**. ضع في اعتبارك سماته وأساليبه وأنماطه واكتشف أي من المواقف المختلفة لقيادته في مؤسسته أدت إلى اختيارك إياه.

مهمتك هي:

1. حدد قائداً أياً كان "مثالاً جيداً أو مثالاً سيئاً للقيادة".
2. ابحث عن القائد الذي اخترته، وحدد الدليل على سماته وأنماطه ومواقفه القيادية.
3. اكتب مقالاً من أربع فقرات يصف القائد الذي اخترته:
 - أولاً، قم بتقديم قائدك، واذكر سبب اختيارك له / لها. هل كانت قيادته فعالة أم غير فعالة؟
 - ثم بعد ذلك، اكتشف سمات وأسلوب ونمط قائدك، ولماذا اخترت هذا الأسلوب أو النمط له / لها.
 - بعد ذلك، صف الموقف القيادي الذي أثر بك وجعلك تختار الحديث عن هذا القائد. وأن لهذا السبب انت اخترت له هذا النمط القيادي.
 - أخيراً، اختتم بوصفاً موجزاً لأسلوبك الشخصي في القيادة ومدى فعاليته بالنسبة لك.

مع تمنياتي بالتوفيق....

I would like to select a leader who was mostly admired and have revolutionized how we hear music and a PC design, a person who is a founder of Apple, Steve Jobs.

Basic and obvious trials of Steve Jobs:

He was Passionate

Above all things, Steve Jobs was a passionate man. He believed that his passion drove his perseverance and his ability to keep working no matter what challenges were in his way. He was quoted as saying that passion is the key to fueling a person's journey and was clearly passionate with everything he did, particularly his now world-famous product presentations. With his signature black sweater and over-the-top delivery, his presentations were more similar to a rock concert than a product launch, but it was his passion that truly made people believe that he was not just selling a new phone or tablet, but the world's best phone or tablet.

He was Confident

To say Steve Jobs was confident may be an understatement, in fact, many people would define him as narcissistic, meaning that he was self-confident, self-centered and had the tendency to execute bold and disruptive strategies. This is how the Journal of Applied Psychology defines narcissism and how many people defined Steve Jobs.

While this may sound as though it has a negative connotation, in Steve Jobs' world this was actually a very valuable quality to have. While his confidence often bordered on arrogance, it was Jobs' confidence that helped him launch some of his most successful ventures in history. In fact, he was known for believing in his products so much that he never blamed his creations when they didn't work, he simply found something to be done to improve them.

He was Rebellious

One of the many things that set Steve Jobs apart from others was his rebellious nature. Jobs was known for always doing things his way, or how it made him look. At times his rebellious nature rubbed people the wrong way, while other times it was the key to his

innovations. Jobs was known for doing everything different, including walking around barefoot in public. Rebelliousness can cause trouble, but it can also help you command respect and show others you are not afraid of thinking or acting outside the box.

He was Ambitious

There are so many people that claim to be ambitious or state that they have the ambition needed to succeed, but when it comes to true ambition, very few people can compare to Steve Jobs. Steve Jobs did not just want to find success for himself; his ambitions were to change the world with his work. When he was first starting out, Steve Jobs was quoted multiple times saying he wanted to change the world, influence the world and to leave a mark behind when he left. These were the types of goals that motivated Steve Jobs, and it was this ambitious nature that led him to be one of the greatest leaders and visionaries of our time.

Reason behind choosing Steve Jobs and no other is because there are lots of born leaders on the earth but very few made leaders who have poor education and financial background. Steve Jobs not only had both the problems but also faced a parental problem and yet he gave us a wonderful life. Steve Jobs leadership style brought an effective change in the world of business. It is perhaps interesting to note that Innovation is very profitable, but only if you really manage it to results – relentlessly. Apple has built a company that no invests in new markets, pursuing trends, and very relentlessly holding employees accountable for their efforts to fulfill user needs on major trends. And that involves more than just Steve Jobs.

And Apple employees love Steve Jobs because they are inspired by their own and the company's amazing achievements. And that is why Apple is the most valuable company in the world.

There is much to be learned from taking a contrary view of Steve Jobs and studying his actions as the leader of a company in an industry still undergoing epic transformation. Just as the entire marketing industry is going through now... There is no doubt that Steve Jobs was a force of nature— unique in our time. Recognized as one of the true visionaries

in history, there is much we can learn from his actions. Some good, some bad. The key is to be comfortable in your talents and don't try to "be" Steve Jobs. So will the success he made on Apple we can say his style was very effective.

Steve Jobs will always be best known for his incredible success in guiding Apple Inc. and transforming the entire consumer computer and phone industry. Jobs had multiple leadership styles as a leader and switched between them on different events or stages of his company. He started as a transformational leader with a vision. Then he became Autocratic in some decisions and Democratic/Participative leader in others and he had big influence on his employees, so he was a charismatic leader as well.

Jobs passed away after suffering for years from health problems, likely stemming from a battle with cancer.

His death came after he was forced to step down from his position as chief executive of Apple because of the ongoing health problems. He stayed on as chairman of the company. By the time he turned the reins of the company over to his second in command, Tim Cook, Jobs had become one of the business world's greatest comebacks.

The company he founded, which he was fired from. Under Jobs' intensely detail-oriented leadership, Apple created several iconic products, including the iPod, iPhone and iPad, which have changed the face of consumer technology forever.

Apple is now one of the most valuable companies in America by market capitalization. Jobs was one of the richest men in the world.

I have always used participative style of leadership and it has always given me very good results because in such a leadership style the members are being allowed to participate in the decision making process which is very helpful in making tough decisions and also the members are able to express themselves more and more. It helps in motivating members and getting their views as well. Such a style helps in solving various problems very easily as the members are fully allowed in every activity.

Thus my leadership style has given me very good results and I am fully satisfied with my leadership.