

Project_ Leadership_ Management project

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Communication in Project Management

Introduction

In all aspects of work-life, the most prevalent complaint in organizations is lack of communication (Hernandez et al. 2019). Therefore, a successful project manager must be a great communicator that engages his/her team members for project responsibilities. During project completion, communication entails exchanging experience, skills, and knowledge between the manager and team members. Although project management communication skills can never be perfected, the element can consistently be improved to initiate and mobilize a project appropriately.

Literature Review

Jos Akkermans et al. (2020) posit that a project team is a diverse group of people who intend to achieve a common goal. Such diversity thus provides a further communication problem for the manager. By so doing, the manager must listen to all the members and answer crucial questions that help in project completion. Notably, the project manager should depict clear communication that focuses on goals, performance, responsibility, and immediate project feedback and expectations. Equally, a successive project manager should embrace an inclusive communication strategy that touches the project's real challenges and problems facing the members. Further communication from the manager can also address the specific roles of the players and issues of the project sponsors. Essentially, the manager's engagement with every team player is essential not only in bad times but also during good times.

Communication project management entails speaking and hearing from people and understanding the message (Hernandez et al. 2019). Moreover, the recent survey on leadership and project management found that the preferred language, body language, and conveying the

message play a critical role in the communication process. The improper use of these aspects thus results in misunderstanding of real issues and distorted messages. Due to the numerous gaps left by ineffective communication, project managers should be prepared to lead by example. As a result, they should be available and ready to communicate with the necessary stakeholders at different levels. Most projects fail due to failure to articulate the vision and the project's success strategy. The vision should therefore be effectively communicated to every stakeholder and team player. Ultimately, the entire team should visualize the outcome to initiate the cooperation to achieve a common goal.

Furthermore, the regular updating of the project's success is fundamental to the success of the project. Communicating the project's progress to stakeholders helps the members to understand the key message (Shakeri & Khalilzadeh, 2020). During the status communication, the integration of the charts, graphs, diagrams, and tables should be maximized to show the progress the project has made. The incorporation of the images thus ascertains the famous phrase that a picture is worth a thousand words. Effective project management communication first considers the needs of the intended audience where the project manager and the team members put themselves in the sponsor's shoes to understand what they need. As such, strong presentation skills help to communicate the project's status and progress. For that reason, the audience must follow the presentation to ensure whether key points are incorporated.

Results and Discussion

Information Exchange

Findings show various areas that require communication during project management. The first area of communication that I will consider as the project manager is internal information exchange. This area of communication facilitates the conduction of the meetings that seek to lay

the project plan and procedures (Jos Akkermans et al. 2020). Equally, the internal information exchange allows the decision-making process to take place. Notably, the team members listen to the project manager to raise concerns and questions about the project. The importance of maintaining effective communication in the internal communication exchange area is to define the goals and objectives of the projects as well as the individual role of the members.

Information Management

Another communication area in project management is information management. In this area, the project manager communicates relevant information to the project stakeholders. Moreover, this area raises the concern of requirements and financial support to facilitate the project. While the rest of the team can be consulted, the main participants are the project stakeholders. Communication in this spot thoroughly reviews the goals and objectives as the manager communicates the changes (Jos Akkermans et al. 2020). Precisely, the additional information from the stakeholders can also result in the new practices sound in the completion process. The role of the project manager requires competence and commitment to ensure the smooth running of the project.

Project Marketing

The last area that requires project communication is project marketing. Essentially, this area reveals the outcomes of the project to the employees, customers, and sponsors (Hernandez et al. 2019). Major stakeholders of the project can have a view of the entire thing and give feedback. Team members also get the opportunity to experience their efforts in the whole exercise. Finally, communication in this area allows the customers to have information about the new project. Comprehensive details through effective communication hence reach everyone making significant steps and decisions to happen. When the project manager creates effective

communication, the project sells quickly to the public, thus mere adequate time to receive the feedback.

Conclusion

The communication element is critical in project management. Such communication, however, should reach all stakeholders part of the project. Most projects that fail have a connection with lack of or ineffective communication. Ideally, in project management, the project manager should ensure effective communication that allows the exchange of skills, knowledge, and experience.

References

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