



Midocean University

College of Management

Department of Master of Project Management

Title in Arabic

أثر رؤية 2030 على سلاسل الإمداد في المملكة العربية السعودية

Title in English

The impact of Vision 2030 on the Saudi Arabian supply chain

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Introduction:

The supply chain in Saudi Arabia is currently at a developing stage. The country has made significant investments in recent years to improve its logistics infrastructure, and there is a growing demand for supply chain professionals.

Some of the key trends in the Saudi Arabian supply chain market include:

The growth of e-commerce, which is driving demand for more warehouses and logistics facilities.

The adoption of new technologies, such as blockchain and artificial intelligence, which are helping to improve efficiency and transparency.

The increasing importance of sustainability, as businesses look to reduce their environmental impact.

The Saudi Arabian government is also playing a role in the development of the supply chain market. In 2021, the government launched the Global Supply Chain Resilience Initiative (GSCRI), which aims to position Saudi Arabia as a key link in global supply chains.

The GSCRI includes a number of initiatives, such as the development of a new logistics hub in Riyadh, the creation of a supply chain talent academy, and the launch of a new research center on supply chain resilience.

The development of the supply chain in Saudi Arabia is a key part of the country's Vision 2030 economic diversification plan. The government is targeting a 30% increase in non-oil exports by 2030, and a well-developed supply chain will be essential to achieving this goal.

Study problem:

The Saudi Arabian government has made significant investments in recent years to improve the country's logistics infrastructure. However, there are still a number of challenges that need to be addressed in order to develop a world-class supply chain.

The importance of the study:

A comprehensive assessment of the challenges facing the development of the supply chain in Saudi Arabia.

A set of recommendations for the government and the private sector on how to address these challenges.

An understanding of the potential benefits of a well-developed supply chain for Saudi Arabia's economy.

Objectives of the study:

To identify the key challenges facing the development of the supply chain in Saudi Arabia.

To assess the government's plans to address these challenges.

To understand the roles of the public and private sectors in developing the supply chain.

To explore the potential benefits of a well-developed supply chain for Saudi Arabia's economy.

Study questions:

What are the key challenges facing the development of the supply chain in Saudi Arabia?

What are the government's plans to address these challenges?

What are the roles of the public and private sectors in developing the supply chain?

What are the potential benefits of a well-developed supply chain for Saudi Arabia's economy?

Previous studies and theoretical framework:

1. M. Nurunnabi, Transformation from an oil-based economy to a knowledge-based economy in Saudi Arabia: The direction of Saudi vision 2030. *J. Knowl. Econ.* 8(2), 536–564 (2017)
2. M.A. Khan, M.T. Quasim, F. Algarni, A. Alharthi, Internet of things: On the opportunities, applications and open challenges in Saudi Arabia, in 2019 International Conference on Advances in the Emerging Computing Technologies (AECT), (2020), pp. 1–5.
<https://doi.org/10.1109/AECT47998.2020.9194213>
3. M.T. Nuseir, M.F. Basheer, A. Aljumah | P. Foroudi (Reviewing editor), Antecedents of entrepreneurial intentions in smart city of Neom Saudi Arabia: Does the entrepreneurial education on artificial intelligence matter? *Cogent Bus. Manag.* 7, 1 (2020).
<https://doi.org/10.1080/23311975.2020.1825041>

4. A. Elgendy, The mediating effect of big data analysis on the process orientation and information system software to improve supply chain process in Saudi Arabian industrial organizations. *Int. J. Data Netw. Sci.* 5(2), 135–142 (2021)

Theoretical premises of study:

Stakeholder theory (ST): This theory argues that firms should consider the interests of all their stakeholders, including their customers, employees, suppliers, and communities. In the context of supply chain management, ST could be used to explain how firms can achieve sustainable competitive advantage by building strong relationships with their stakeholders and by ensuring that their supply chain practices are ethical and responsible.

Methodology and research methods:

A literature review of the current state of the Saudi Arabian supply chain market.

Interviews with government officials, industry experts, and businesses.

A survey of businesses to assess their needs and priorities for the development of the supply chain.

Study tools:

A literature review of the current state of the Saudi Arabian supply chain market.

Interviews with government officials, industry experts, and businesses.

A survey of businesses to assess their needs and priorities for the development of the supply chain.

Fields of study:

Supply Chain in Saudi Arabia in 2023.

Conclusion:

The development of the supply chain in Saudi Arabia is a complex and challenging task. However, the potential benefits of a well-developed supply chain are significant. A well-developed supply chain can help to improve efficiency, reduce costs, and increase resilience. It can also help to attract foreign investment and create jobs.

The research on the development of the supply chain in Saudi Arabia will provide valuable insights into the challenges and opportunities facing the country. The findings of the research will be used to inform the government's plans for developing the supply chain and to help businesses make informed decisions about their supply chain strategies.

The research will be significant because it will provide a comprehensive assessment of the challenges facing the development of the supply chain in Saudi Arabia. It will also develop a set of recommendations for the government and the private sector on how to address these challenges. Additionally, the research will raise awareness of the potential benefits of a well-developed supply chain for Saudi Arabia's economy.