

Everyone's Smart University

Project (Spring 2021)

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PROJECT LEADERSHIP

The impact of Effective Communication on project success in GSM tower installation

Project Manger

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V.01

1. Introduction

A project team is generally quite a diverse group of people. Project teams are usually thrust together to deliver a bespoke and unique benefit to an organization, something new and different to the day-to-day activities undertaken. This diversity provides a further communication challenge for the project manager.

This document will describe the effective communication skills of project manager during GSM tower installation project. The tower will be using to increase mobile coverage on highway road and will focus on how the leader communication skills will success of the project.

Communication: is a transfer of understanding and meaning from one person to another

Effective Communication: is defined as the ability to convey information to another effectively and efficiently.

2. Literature Review and Conceptual framework

The general significance of communication abilities for project and program success was further confirmed by Müller and Turner (2005), Yang, Huang, and Wu (2011) demonstrated the significant impact of teamwork on project success, while highlighting that group communication is a critical function of teamwork Moreover, Järvenpää and Leidner (1999) stated that trust between colleagues enhanced communication across the team. Ankrah et al. (2009) Communication can impact leadership value, which can effect program success.

Usually when project start, the majority of contracting parties involved have just met each other. It is difficult for them to create trust. Communication consequently plays a crucial role in bringing individuals together to share information consistently. Muller and Turner (2005) state that at the preliminary stage of a project, information concerning project goals, customer requirements, limitations, specifications, priorities, and more are essential to creating a platform for improvement of common understanding and trust

3. Top Five Communication Skills for Project Managers

project managers globally identify top communication skills for leading teams.

1. Active Listening
2. Building Relationships Based on Trust and Respect
3. Setting Clear Priorities
4. Enabling Collaboration
5. Conveying the Organization's Vision

4. Methodology

We are using web searching and literature review to compare communication skills with which we used it in our project.

I am the project manager of the GSM tower installation project and we engages employees in dialogue, actively shares and seeks feedback, practices participative decision-making, and is perceived as open and involved. I using project communication plan Table1.

Table 1. Project communication plan

Project Communication Plan			
Project Name	GSM tower	Project Manager	Amer Aldalbahi
Communication Goal	Communication Tool	Audience	Frequency
Review installation plan	In person meeting	Project Team /Sponsor/ Project Manger	Weekly
Team standup	In person meeting	Project Team /Sponsor/ Project Manger	Daily
Project review	Email /Call	Project Team/ Project Manager /Stakeholder &Client	Monthly
Project completion	In person team meeting	Project Team/ Project Manager /Stakeholder &Client	Monthly

Eight key principles of Communicative Leadership:

1. Communicative leaders coach and enable employees to be self- managing.
2. Communicative leaders provide structures that facilitate the work.
3. Communicative leaders set clear expectations for quality productivity, and professionalism.
4. Communicative leaders are approachable, respectful, and express concern for employees.

5. Communicative leaders actively engage in problem solving, follow up on feedback, and advocate for the unit.
6. Communicative leaders convey direction and assist others in achieving their goals.
7. Communicative leaders actively engage in framing of messages and events.
8. Communicative leaders enable and support sensemaking.

5. Results and Discussion:

We noticed our style is the motivator because and conclude that:

- Effective communication is very important for the success of any project. It ensures minimum risks and maximum success. To ensure the project's success, the project manager should ensure effective communication. Effective communication with the members results in effective completion of the project and effective communication with stakeholders will result in more projects for the manager and the team.
- Project leadership calls for clear communication about goals, responsibility, performance, expectations, and feedback. ... Projects often 'fail' because we simply fail to clearly articulate the vision and the project's success criteria. This vision must be successfully communicated to each stakeholder and team member
- Communication is not only about speaking to and hearing from people, it's about understanding the complete message.
- Strong leadership communication skills can foster trust, instill motivation and help team members be as productive as possible.
- Without effective communication, projects can incur more risk and fail to meet desired outcomes.

So, to grow as a leader and manager, you must learn how to be an effective, compelling communicator. And if you want your company to succeed, you and your team have to master the art of clear communication together, as well as you and your employees can reach new levels of leadership excellence.

6. References

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