

Midocean University
Faculty of Management
Graduation Project 1 - Assignment 2

Research Title

The Impact of Transformational Leadership on Employee Performance in Saudi Companies

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Research Title

The Impact of Transformational Leadership on Employee Performance in Saudi Companies

Research Questions

What is the impact of transformational leadership on employee performance in Saudi companies?

How does transformational leadership influence employee motivation?

Does transformational leadership improve employee job satisfaction?

What are the main challenges facing transformational leaders in Saudi companies?

Research Objectives

To examine the impact of transformational leadership on employee performance.

To identify the relationship between transformational leadership and employee motivation.

To investigate the effect of transformational leadership on job satisfaction.

To provide recommendations for improving leadership practices in Saudi companies.

Research Hypotheses

H1: Transformational leadership has a positive effect on employee performance.

H2: Transformational leadership positively influences employee motivation.

H3: Employee motivation positively affects employee performance.

H4: Transformational leadership positively affects job satisfaction.

Research Model

Transformational Leadership

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Employee Motivation

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Employee Performance

Transformational Leadership

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Job Satisfaction

Suggested Industry

The empirical study will be conducted in a private company located in Jeddah, Saudi Arabia. Data will be collected from employees using a structured questionnaire.

Research Methodology

This study adopts a quantitative approach. Data will be collected through a questionnaire distributed to employees. A simple random sampling technique will be used, and the data will be analyzed using descriptive statistics, correlation, and regression analysis.

Suggested Project Structure

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References

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