

# Change Management

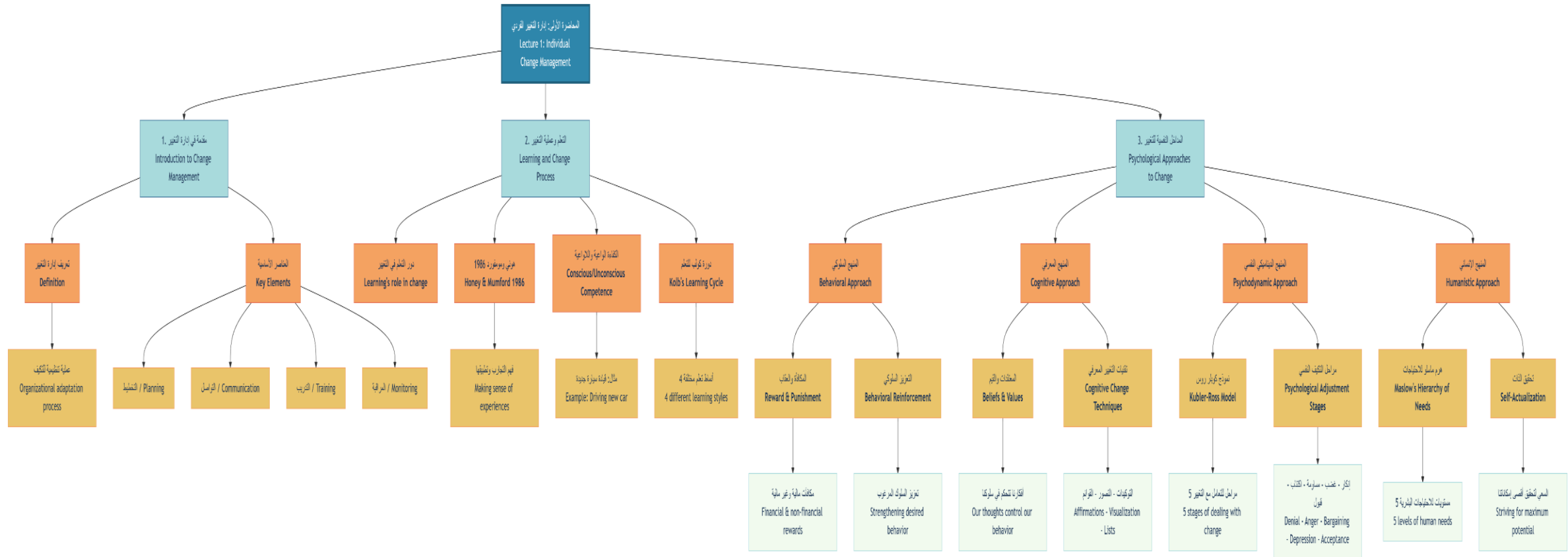
Prepared by Dr. Ranya Mahfouz

MGM323

Revision

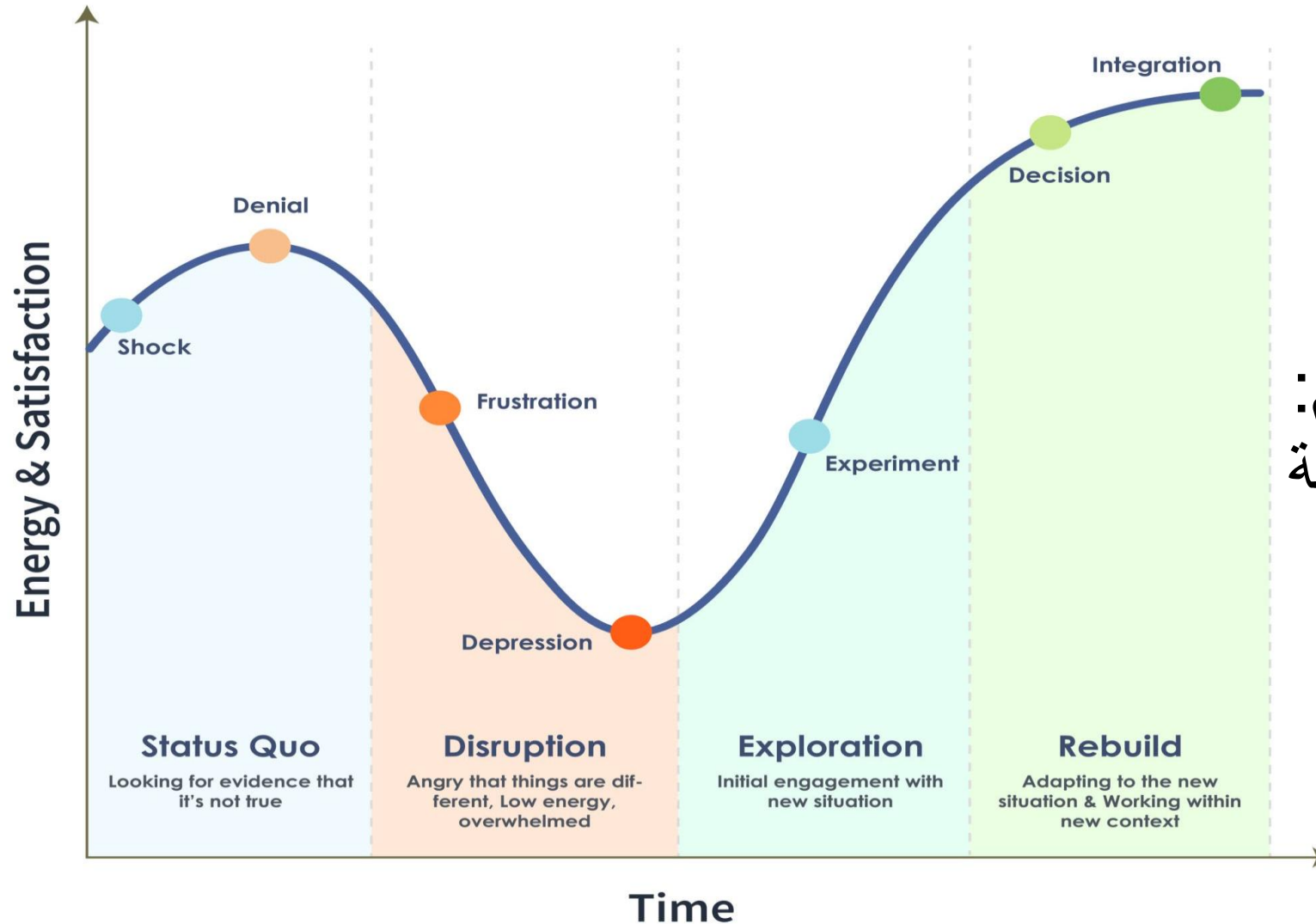


# Change Management - Lecture 1

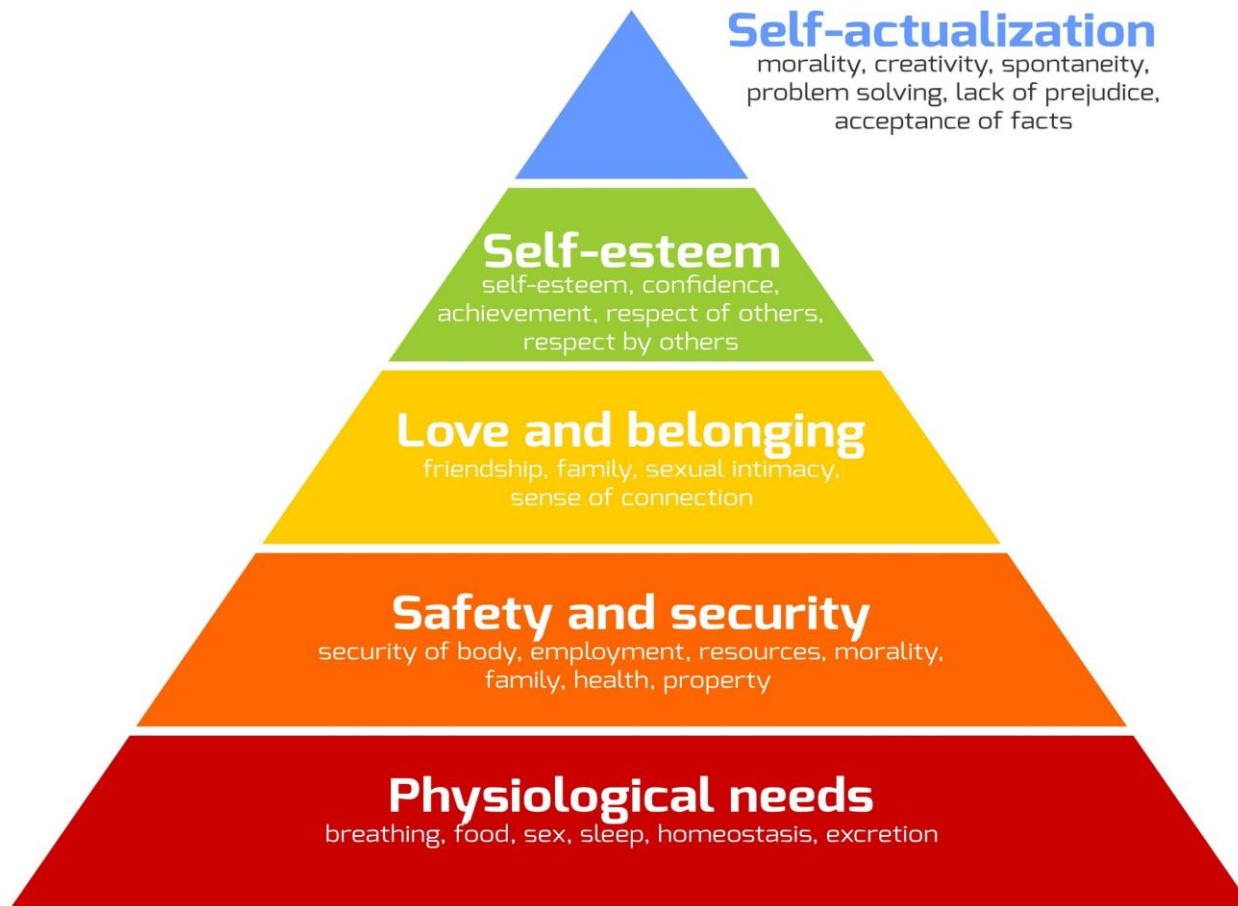


# Change Management - Lecture 1

## The Change Curve

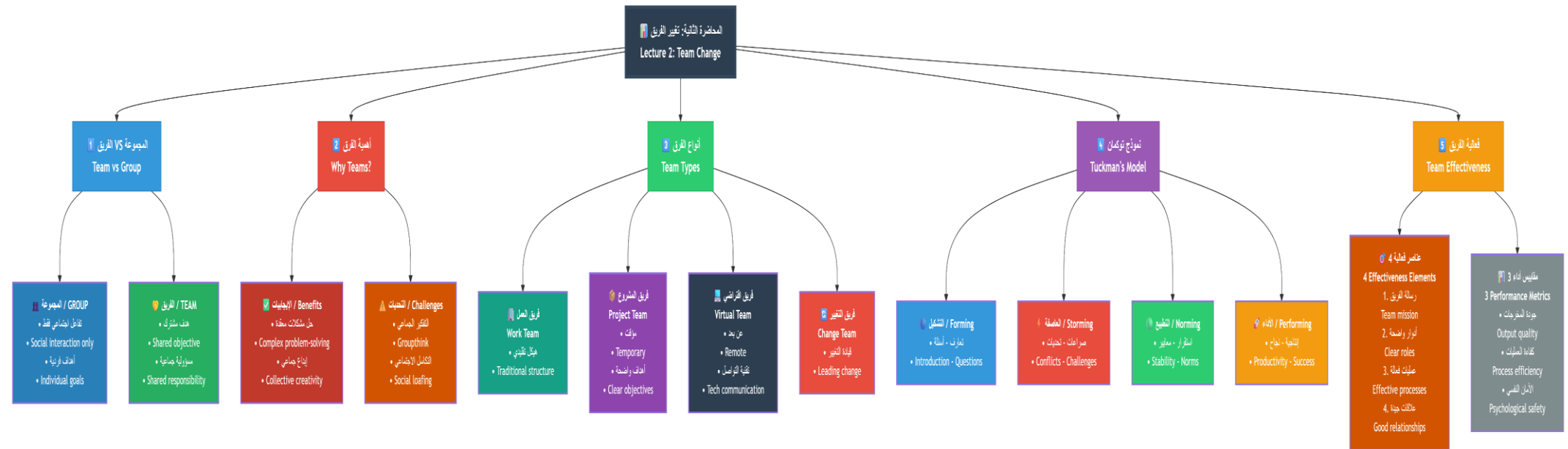


منحنى التغيير: يمر الفرد  
بمراحل نفسية تشبه مراحل  
"الحزن" عند فقدان شيء قديم:  
• إنكار ← غضب ← مساومة  
← اكتئاب ← قبول).

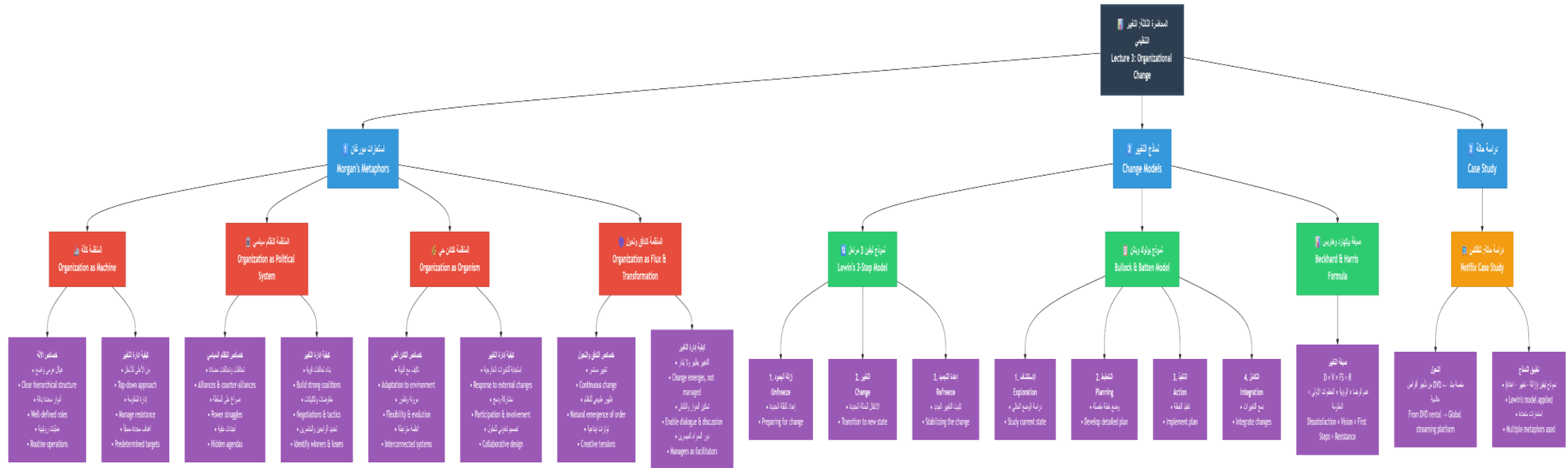


- هرم ماسلو (Maslow): لكي يتغير الفرد ويتطور، يجب إشباع احتياجاته بالترتيب:
1. احتياجات فسيولوجية (أكل/شرب).
  2. الأمان.
  3. الاحتياجات الاجتماعية (انتماء).
  4. التقدير.
  5. تحقيق الذات (قمة الهرم وهي هدف التغيير).

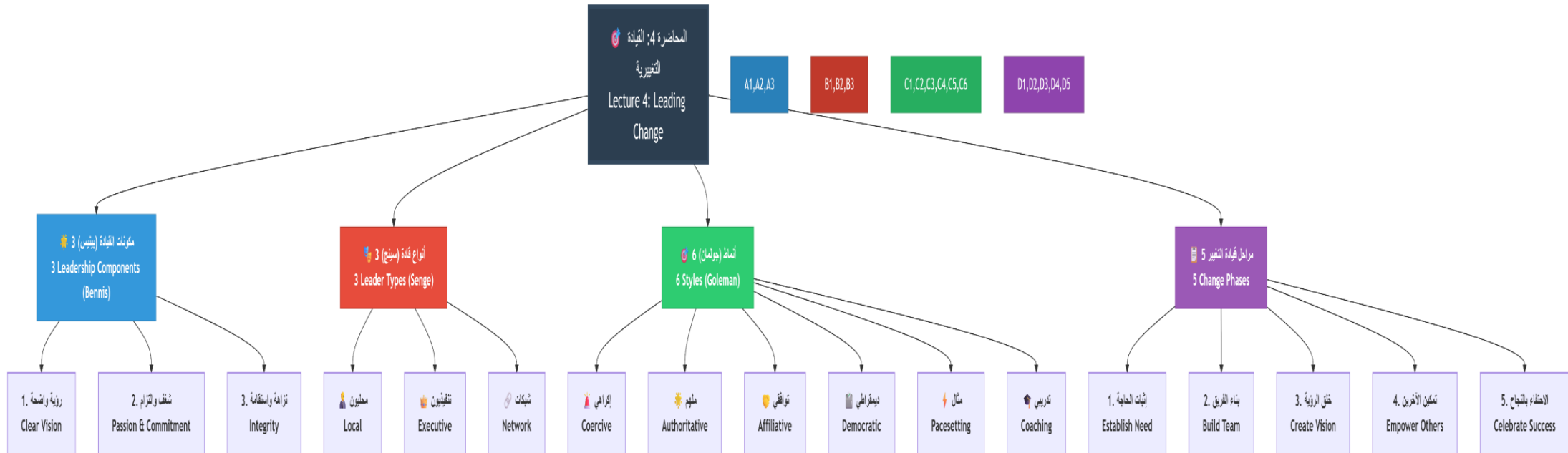
# Change Management - Lecture 2



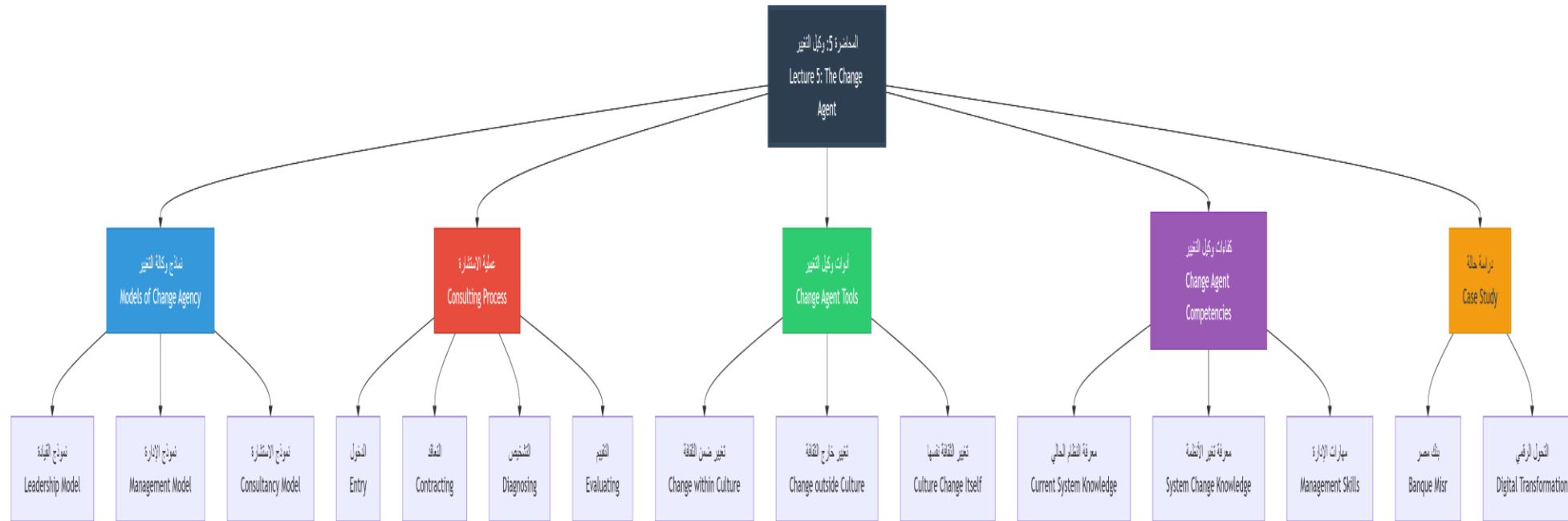
# Change Management - Lecture 3



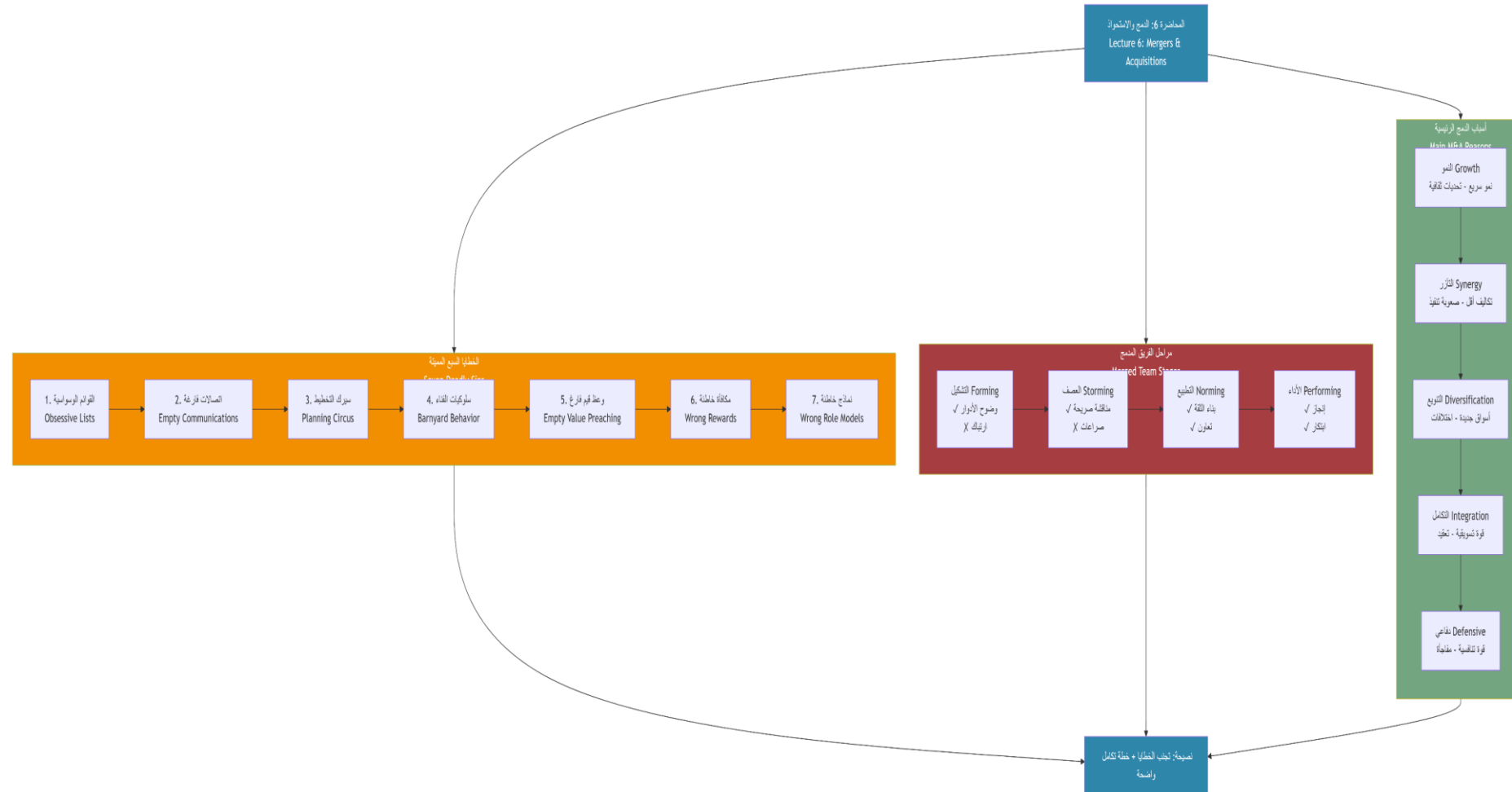
# Change Management - Lecture 4



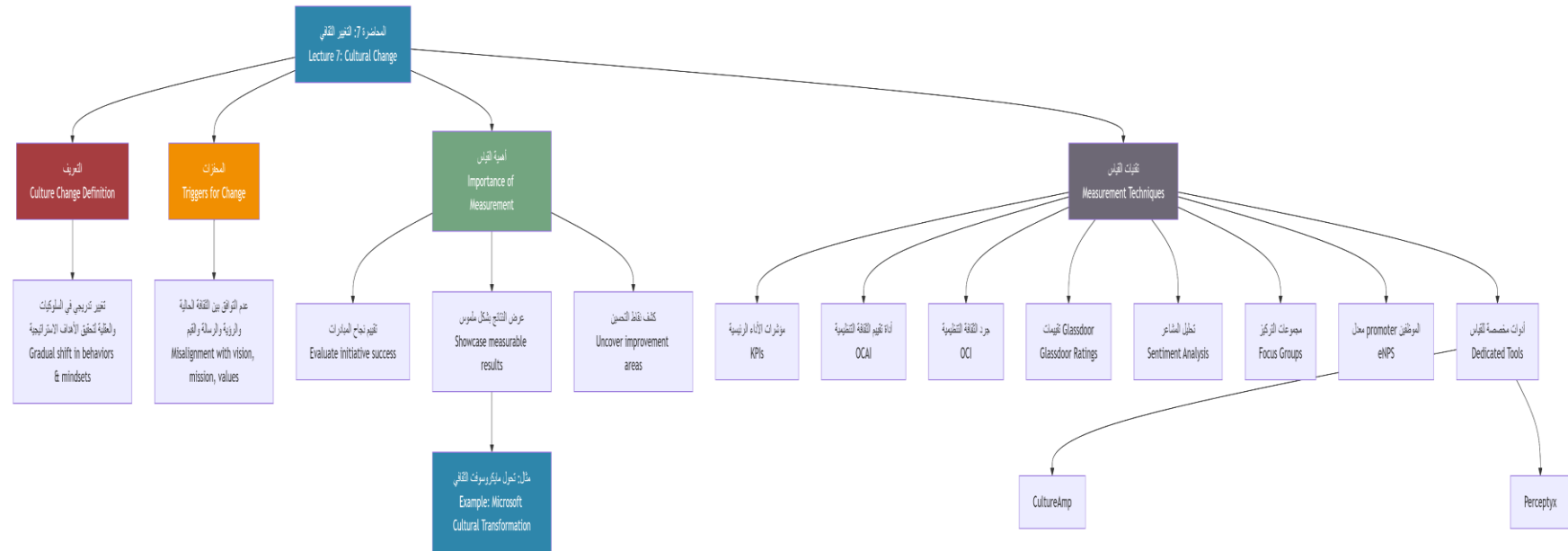
# Change Management - Lecture 5



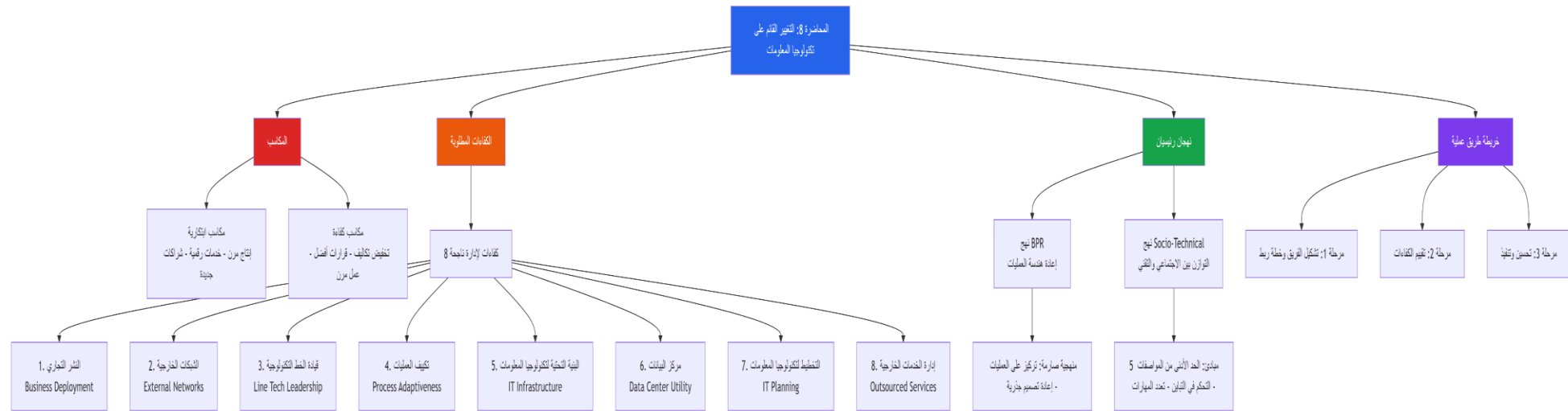
# Change Management - Lecture6



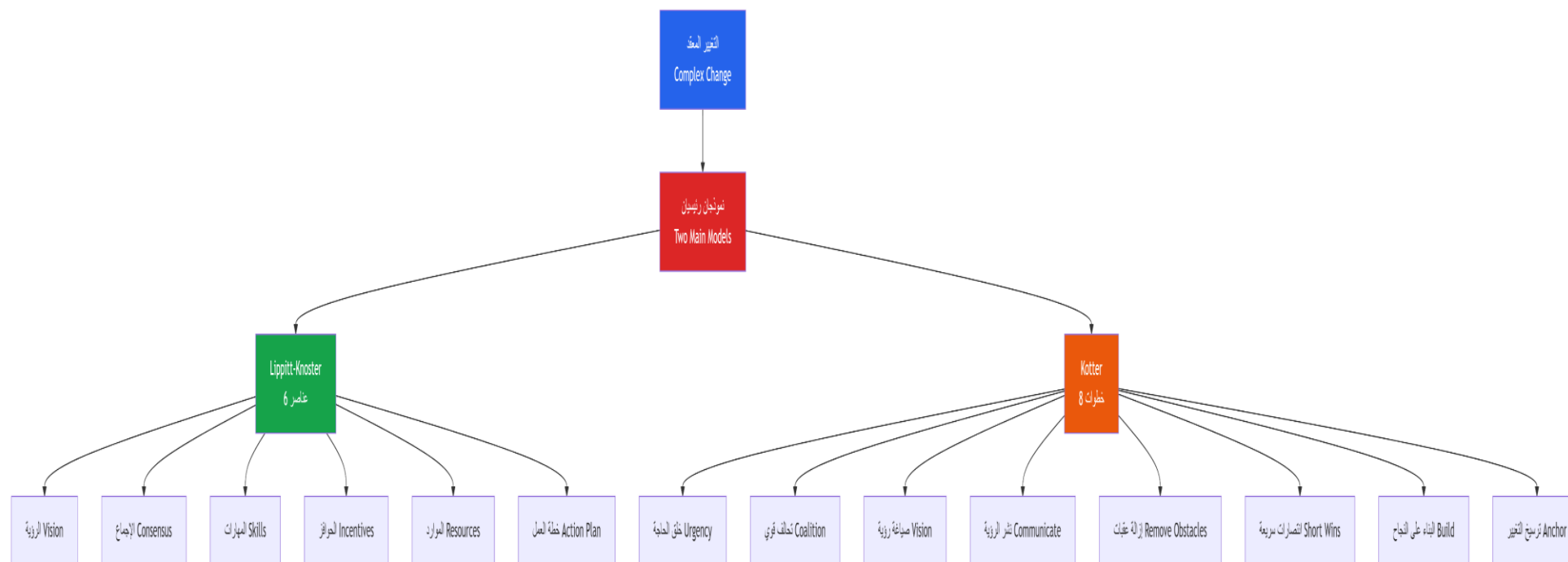
# Change Management - Lecture 7



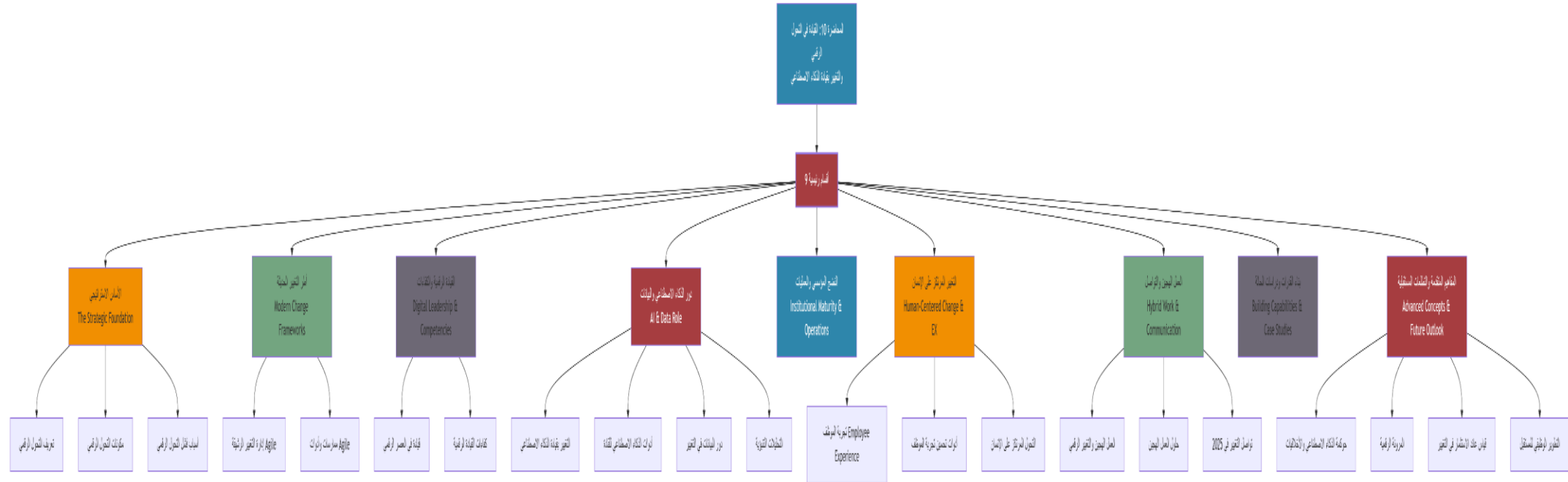
# Change Management - Lecture 8



# Change Management - Lecture 9



# Change Management - Lecture 10



<https://wayground.com/join?gc=16861606&source=liveDashboard>

16861606

